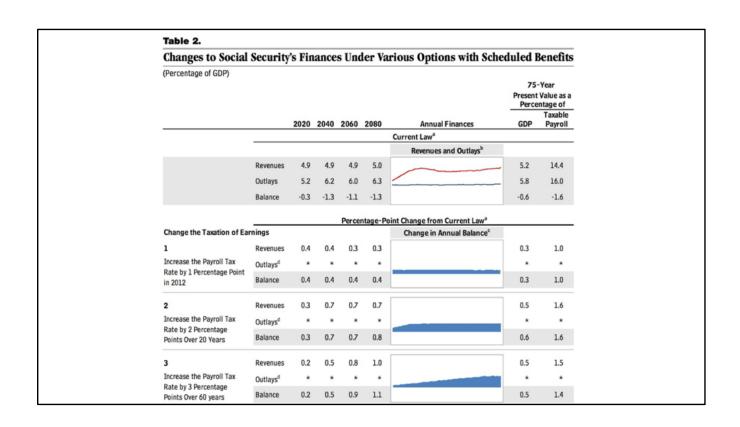
Better Data Communication Jonathan Schwabish @jschwabish

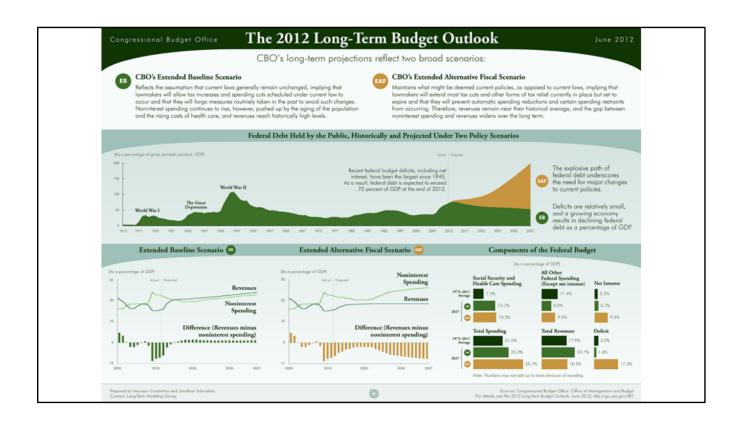
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				Revenues, Outlays, and Balances as a Percentage of GDP				75 Year Present Value as a Perecntage of			
				Year				GDP	Taxable	Trust Fund	
		Option Name		2020	2040	2060	2080	GDP	Payroll	Exhaustion Year	
		Baseline ^a	Revenues ^b	4.9	4.9	4.9	5.0	5.2	14.4		
			Outlays	5.2	6.2	6.0	6.3	5.8	16.0		
			Balance ^d	-0.3	-1.3	-1.1	-1.3	-0.6	-1.6		
				Changes in Revenues, Outlays, and Balances as a Percentage of GDP Year			Change in 75 Year Present Value as a Percentage of				
_							GDP Taxable Payroll		Change in Trust Fund	L	
		Option Name		2020	2040	2060	2080		. 0,	Exhaustion Year	
	1	Increase the Payroll Tax Rate by 1 Percentage Point in 2012	Revenues	0.4	0.4	0.3	0.3	0.3	1.0		L
			Outlays	•	•	•	•	•	•		L
			Balance	0.4	0.4	0.4	0.4	0.3	1.0		
		Increase the Payroll Tax Rate by 2 Percentage Points over 20 Years	Revenues	0.3	0.7	0.7	0.7	0.5	1.6	• YY	
	2		Outlays	•	•			•	•		
			Balance	0.3	0.7	0.7	0.8	0.6	1.6		
	3	Increase the Payroll Tax Rate by 3 Percentage Points over 60 Years	Revenues	0.2	0.5	0.8	1.0	0.5	1.5		
			Outlays	•	•	•	•	•	•	• ZZ	
			Balance	0.2	0.5	0.9	1.1	0.5	1.4		



https://www.cbo.gov/publication/21547



https://www.cbo.gov/publication/43289

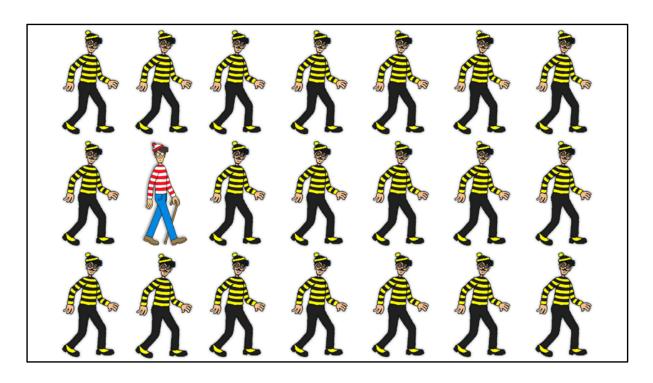


Better Data Communication

Preattentive Processing

Cognitive operations that can be performed prior to focusing attention on any particular region of an image.

...The stuff you notice right away.



https://www.propublica.org/nerds/item/a-big-article-about-wee-things



https://unsplash.com/search/food?photo=Tmz8FThN_BE

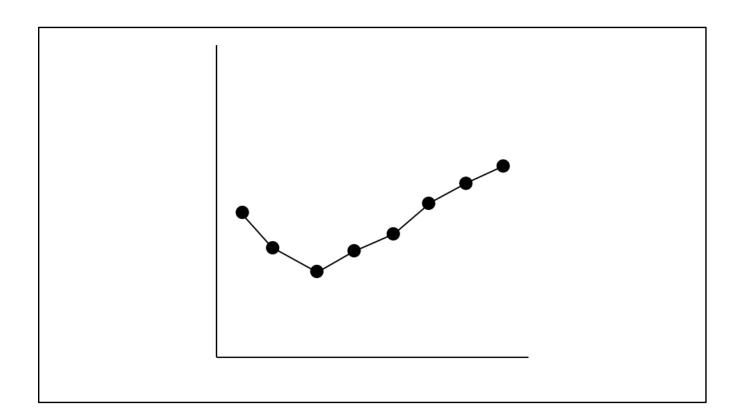


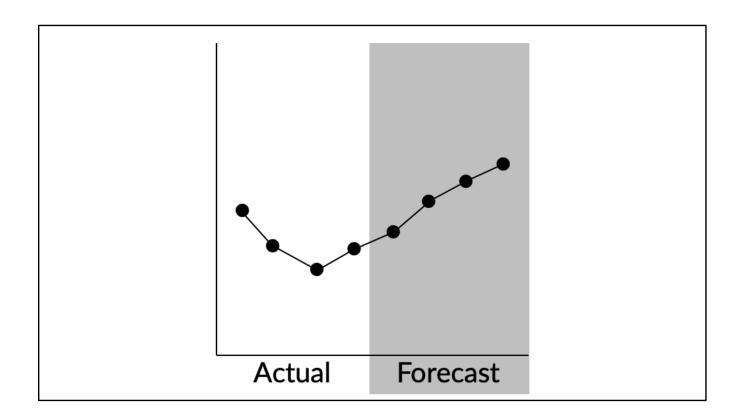
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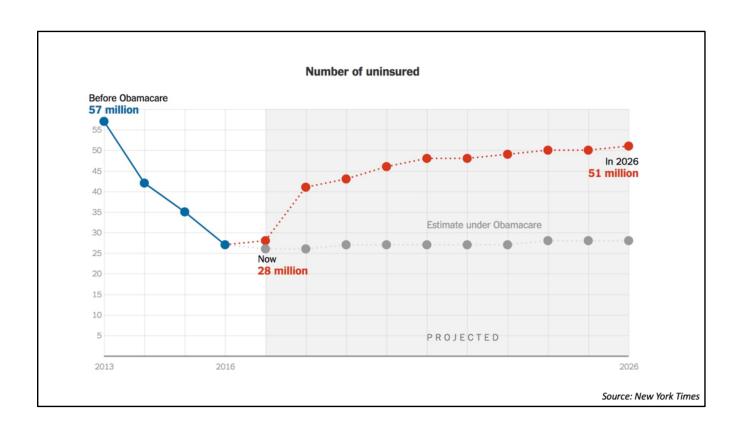


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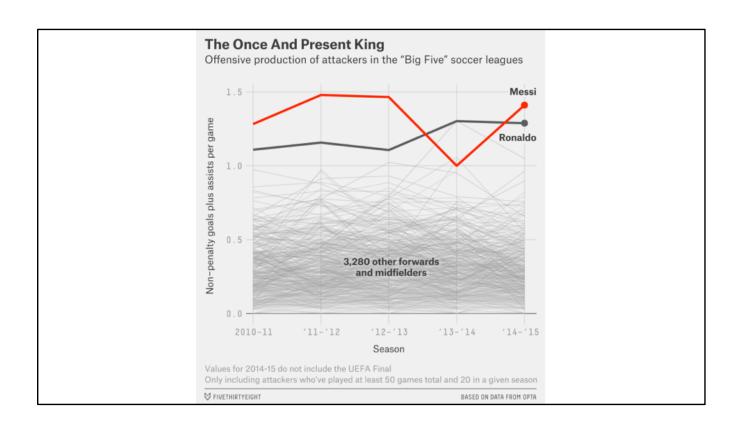
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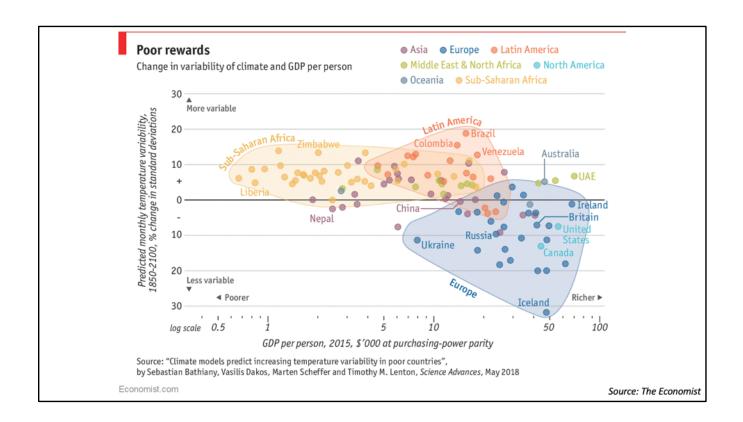




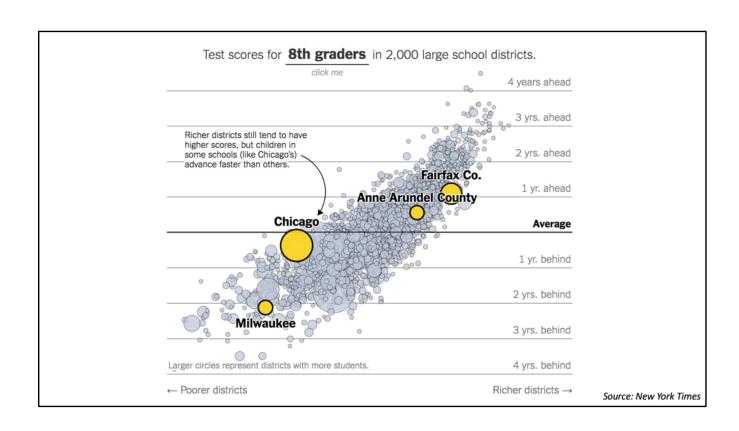
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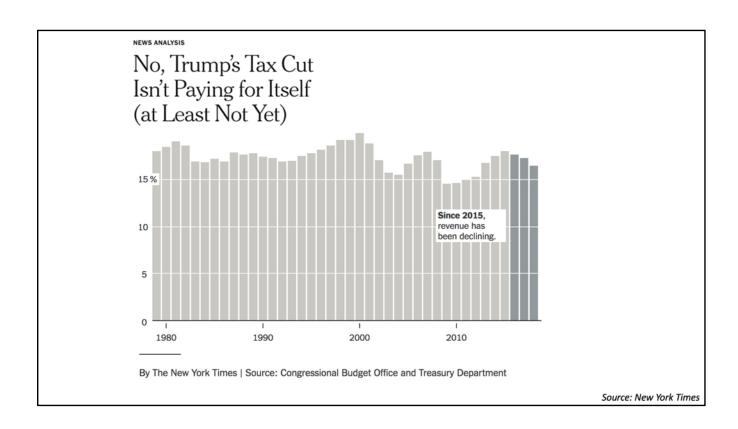
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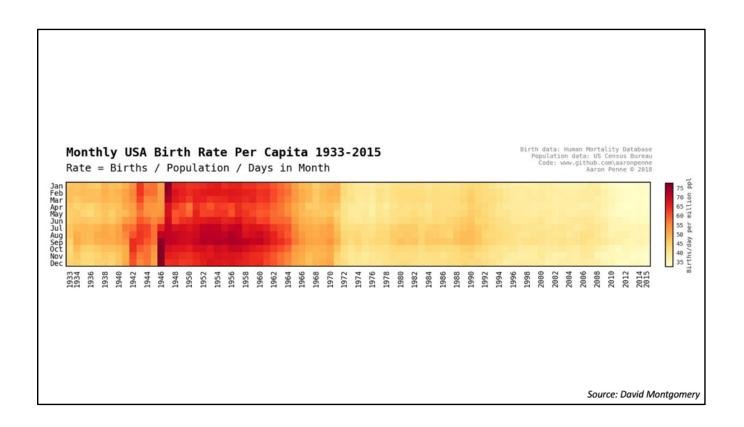
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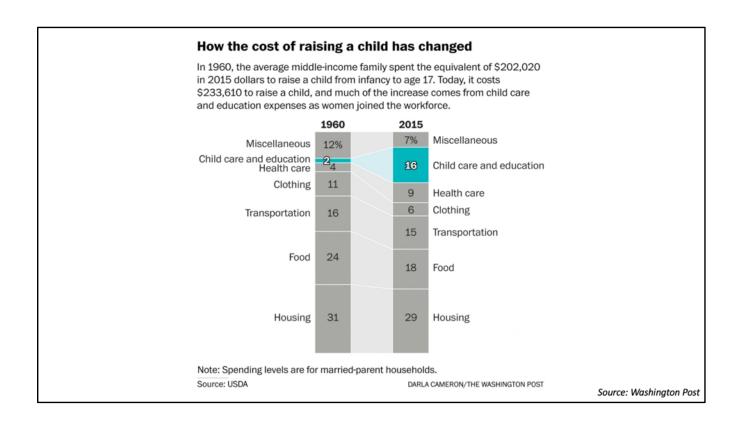
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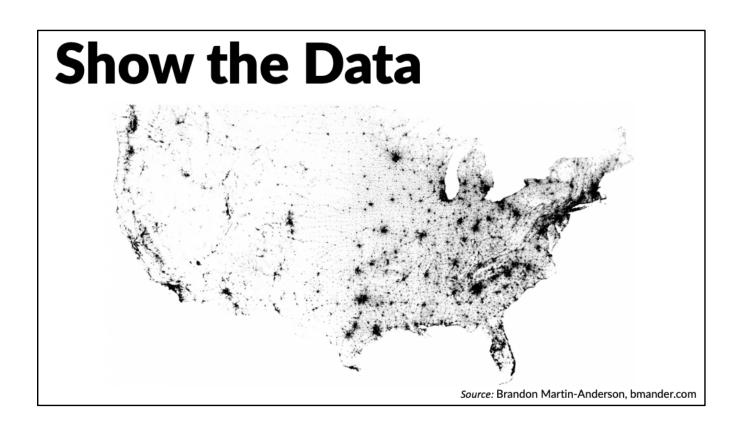


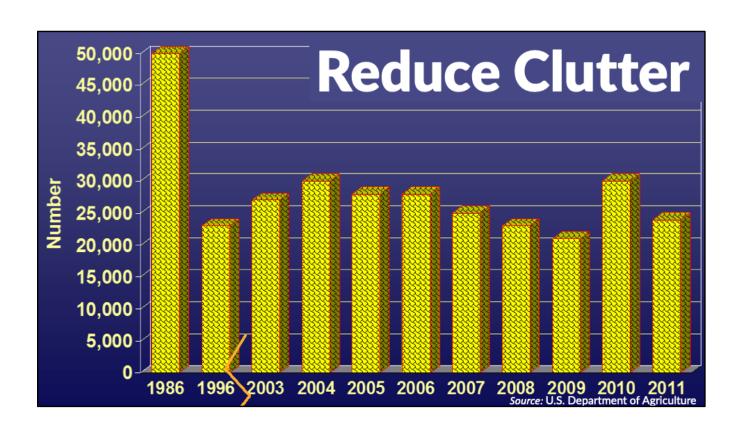
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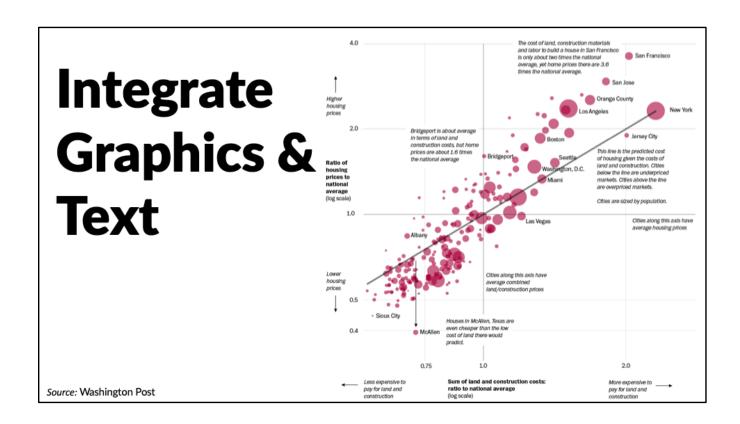


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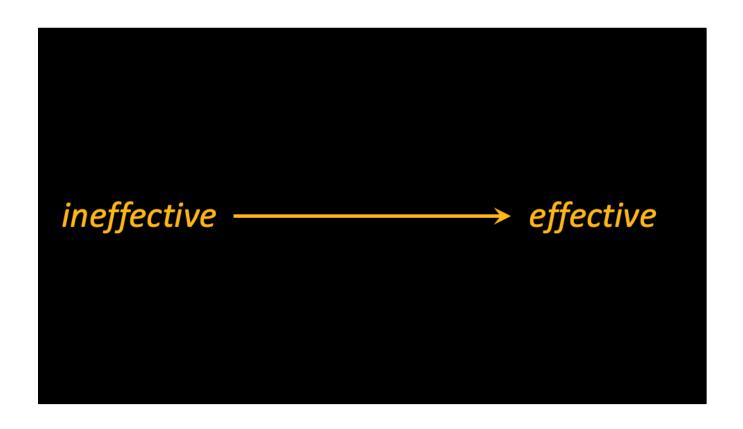


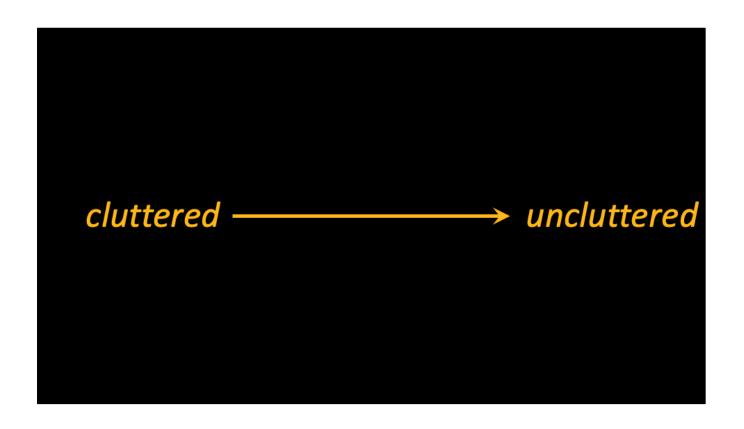


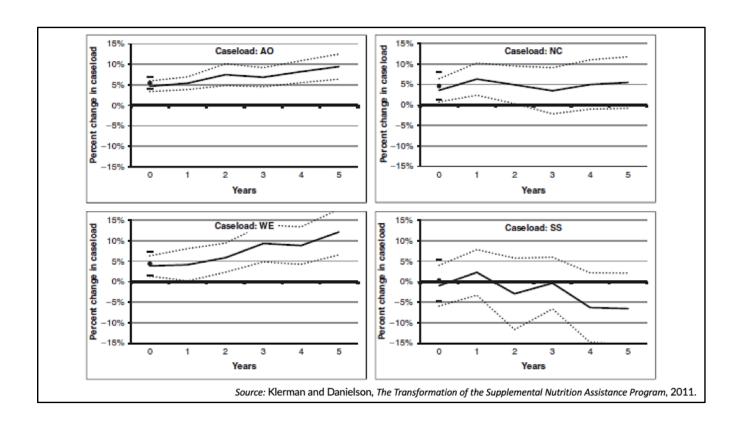
The more visual the input becomes, the more likely it is to be recognized and recalled

- John Medina, Brain Rules

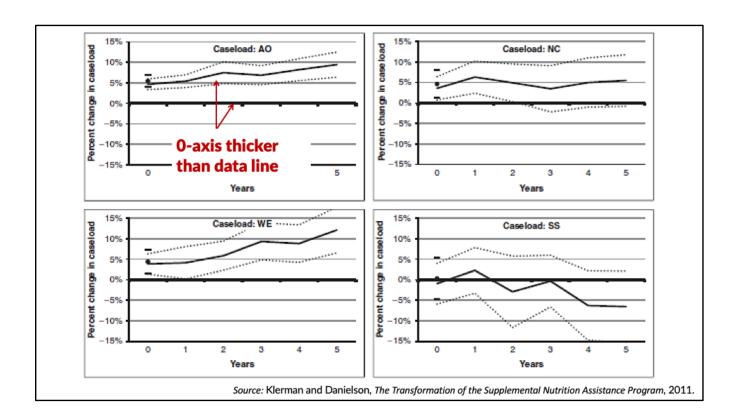
John Medina, Brain Rules https://amzn.to/2C2Lh3F

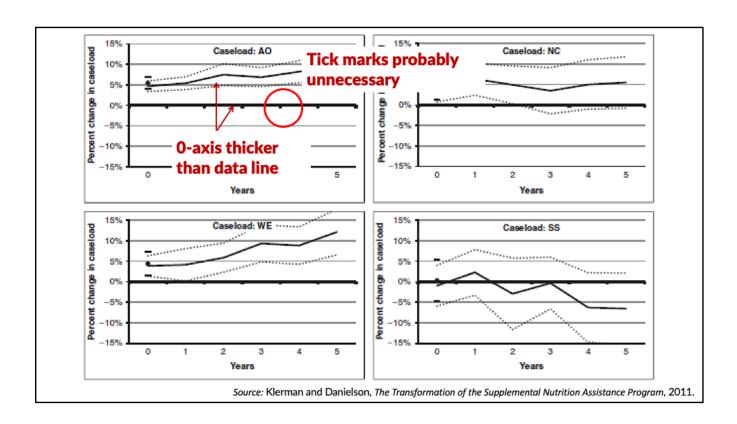


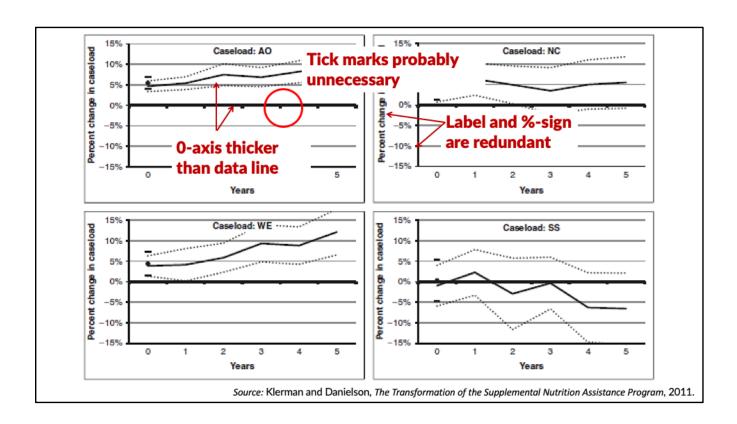


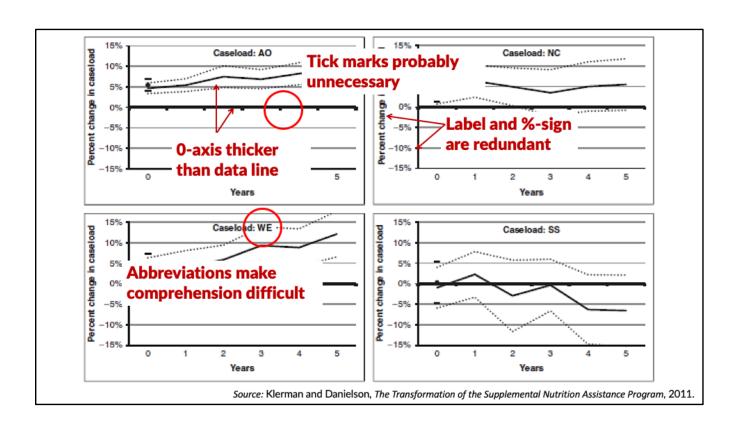


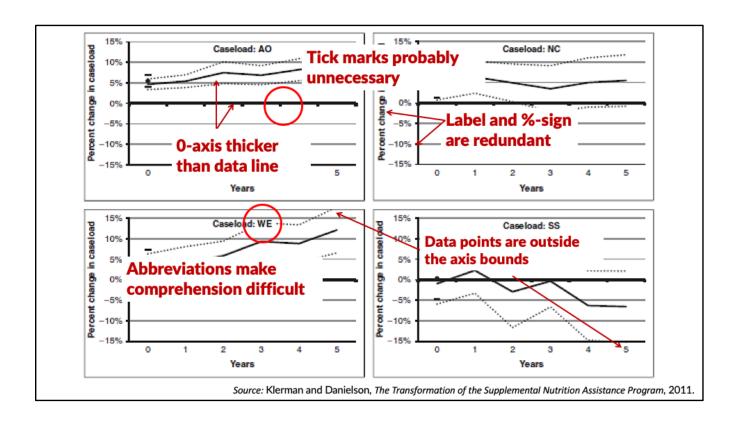
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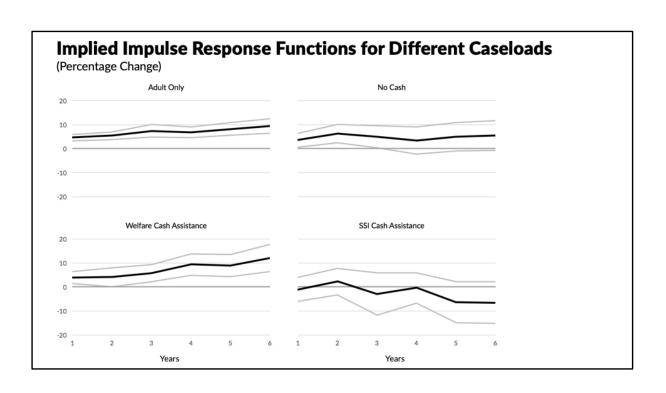


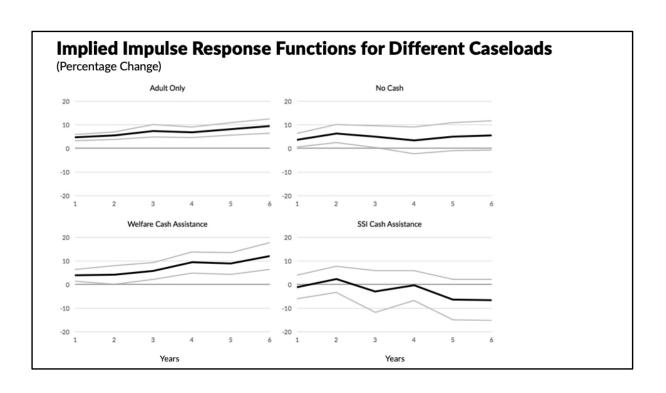


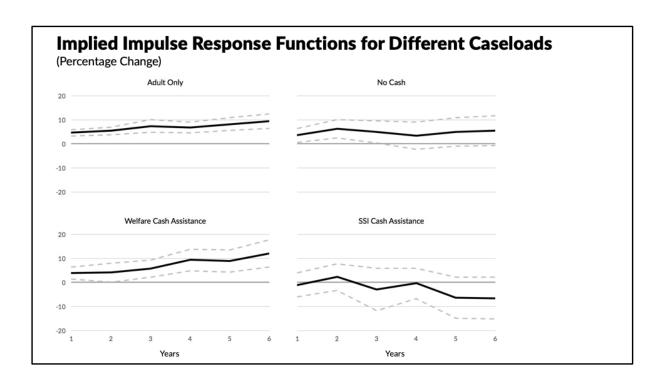


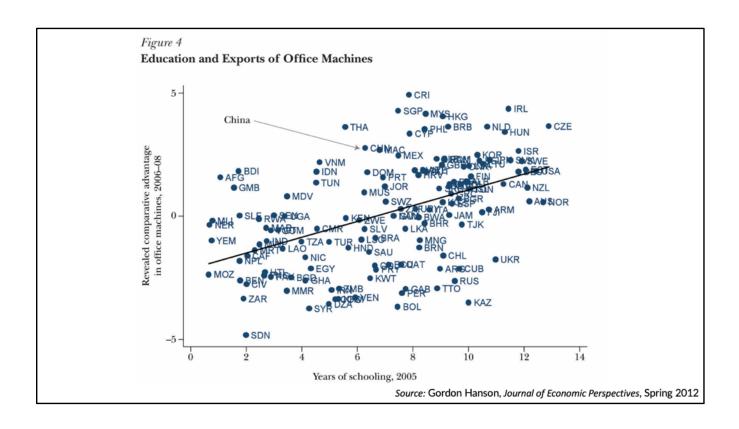




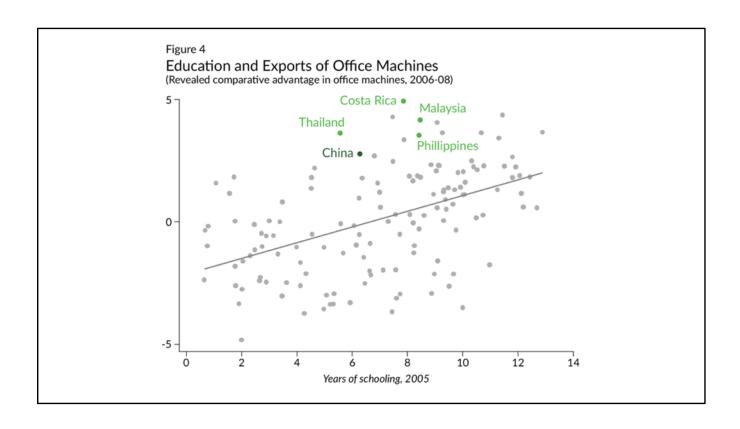


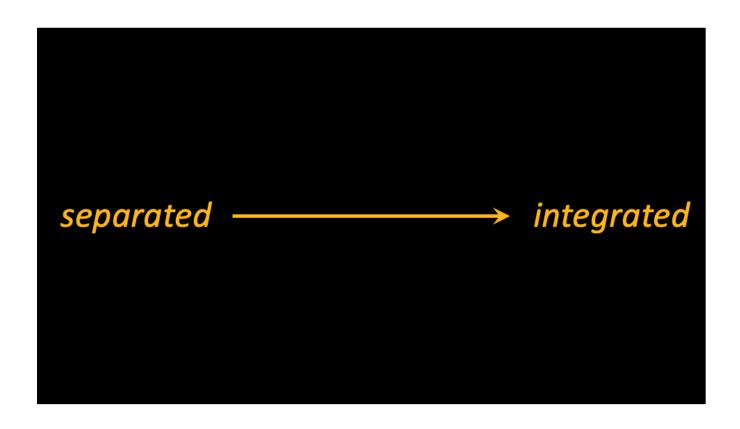


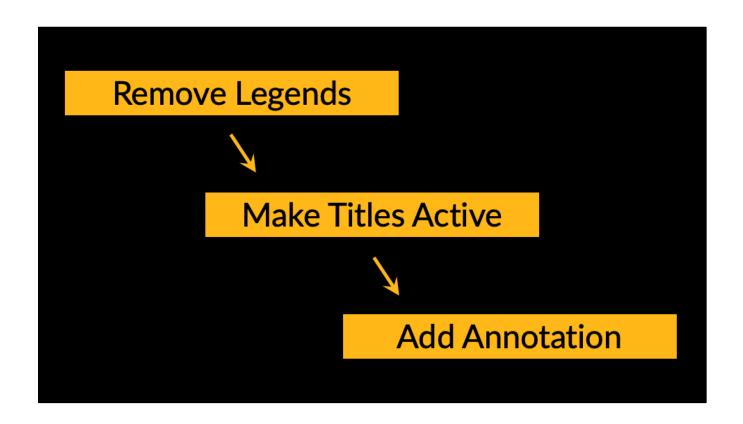




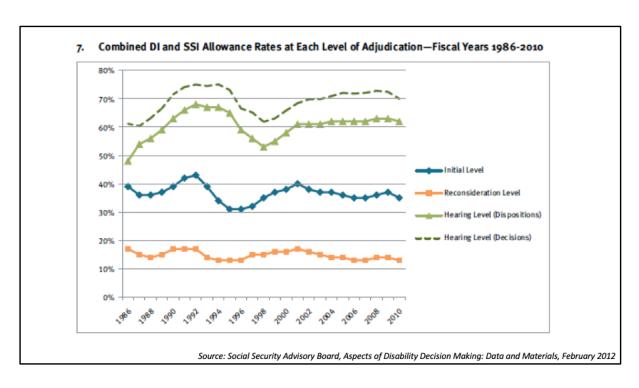
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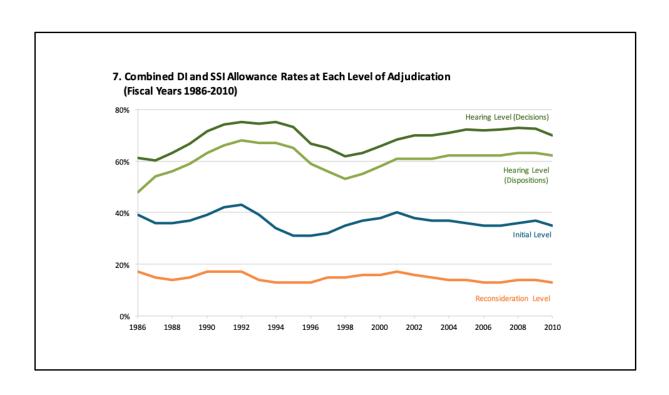


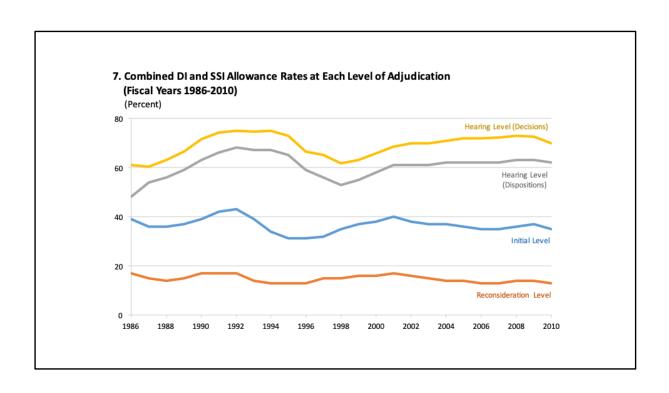




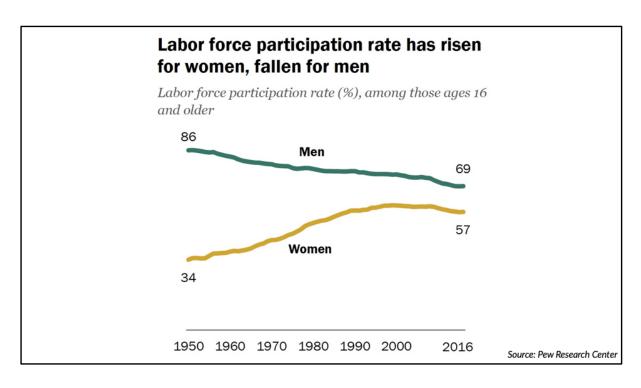


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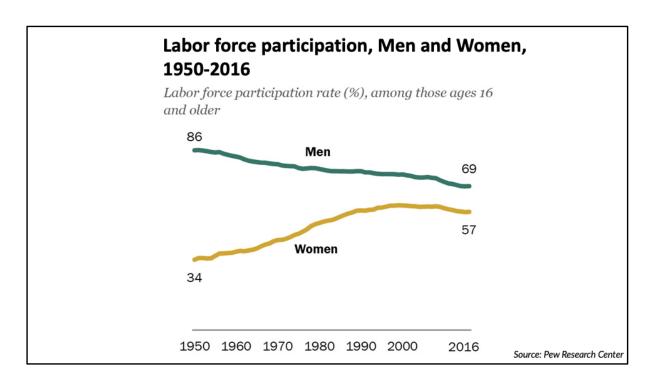




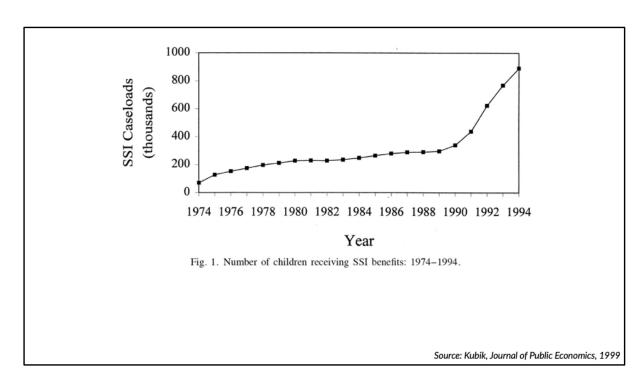




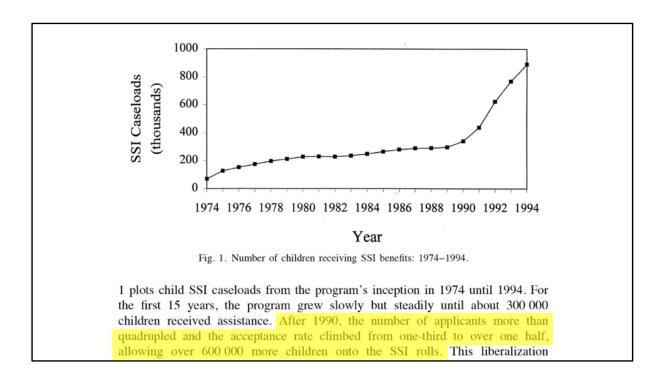
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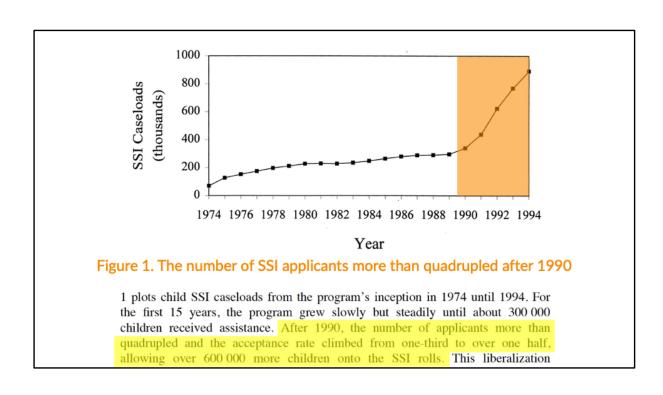


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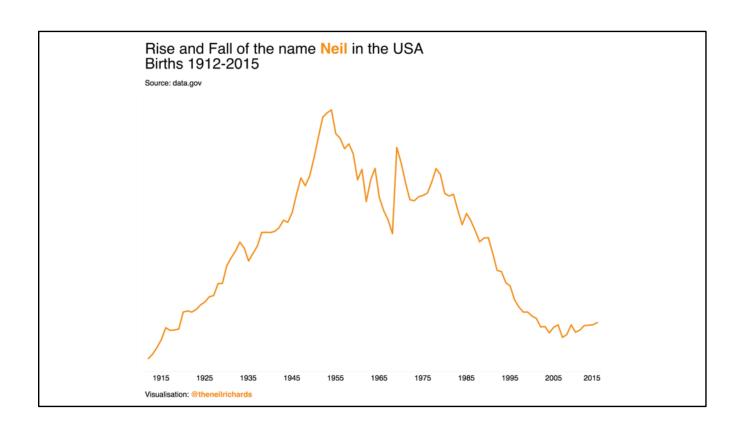


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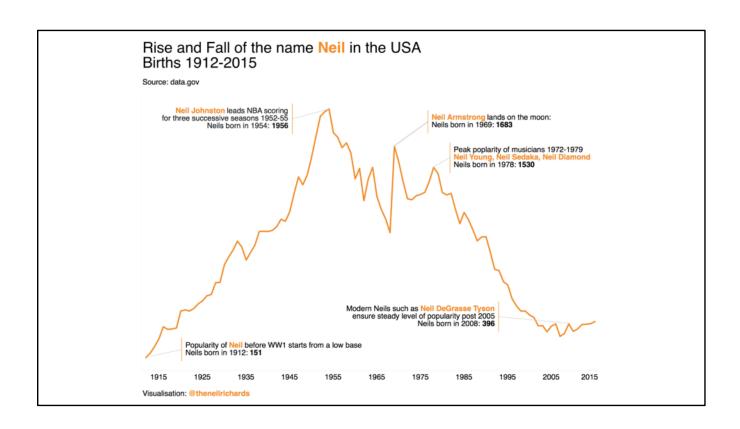


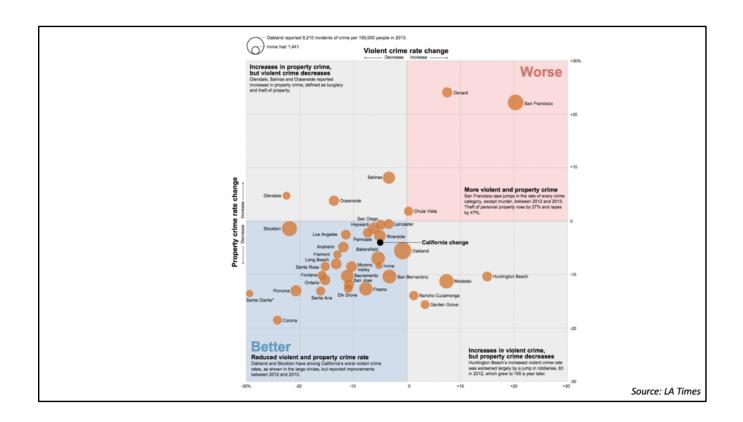




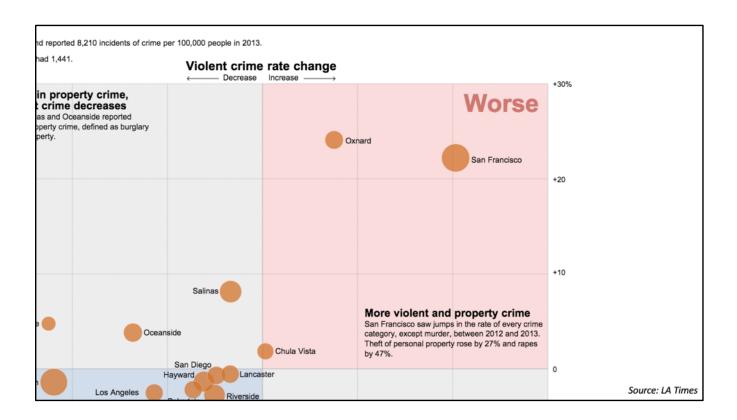


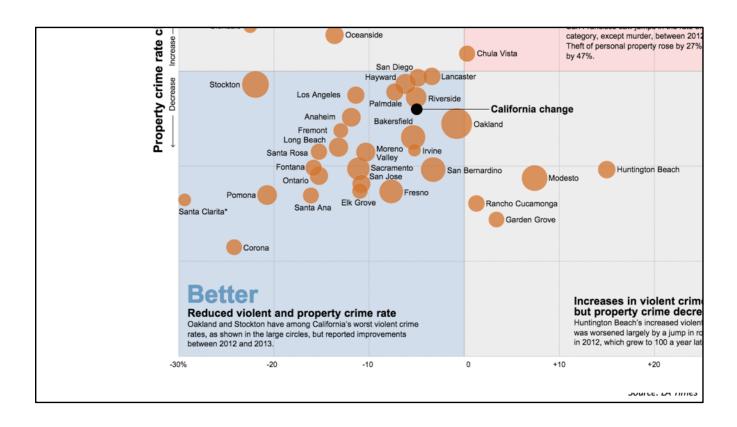
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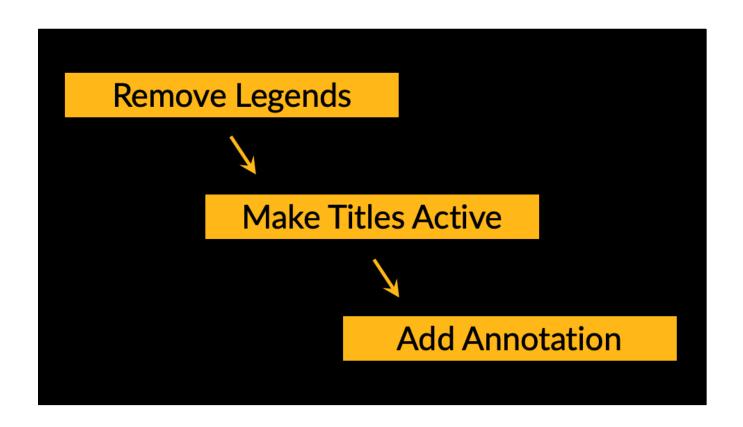


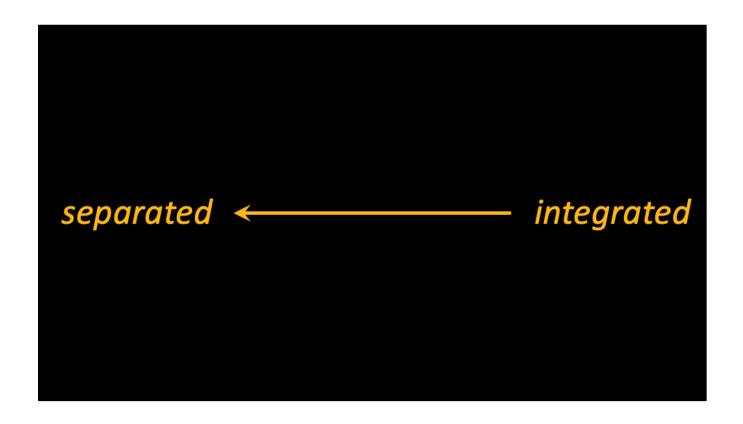


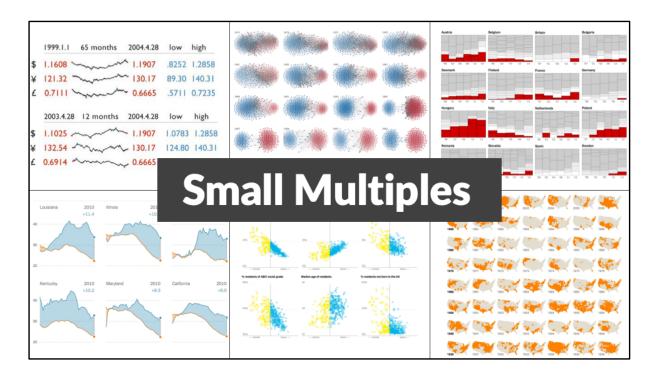
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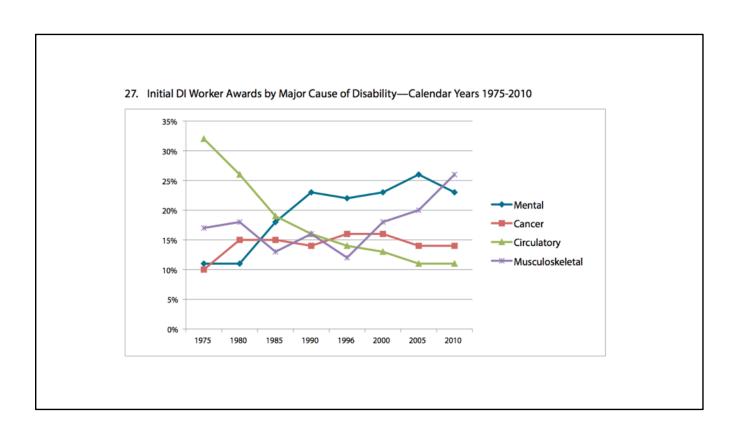


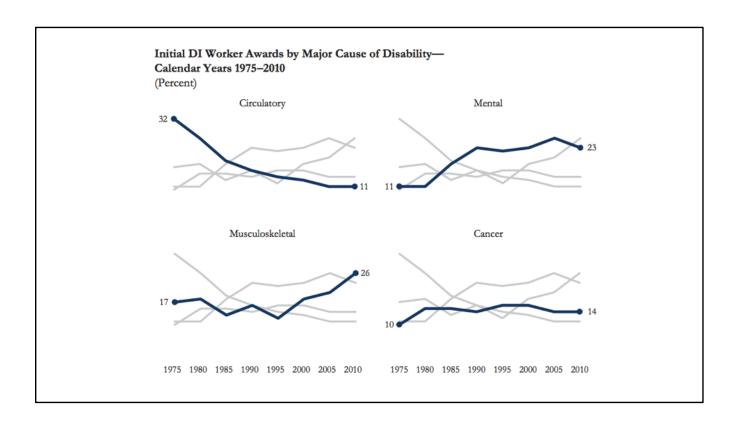


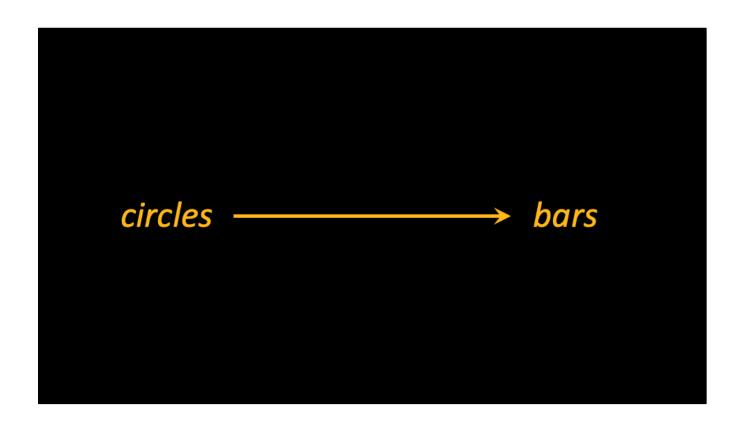


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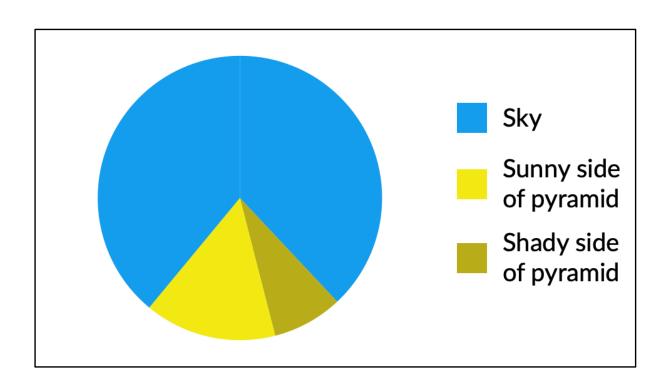
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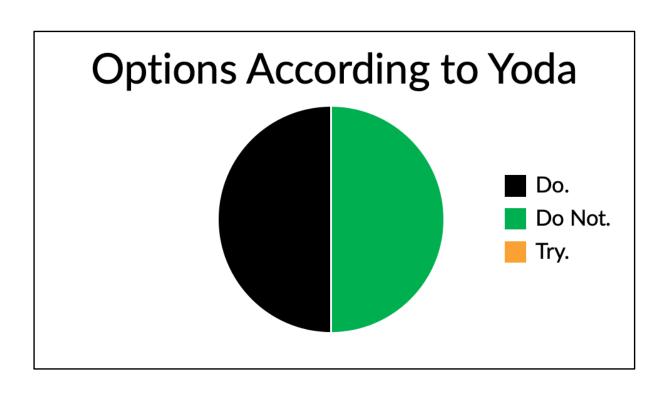


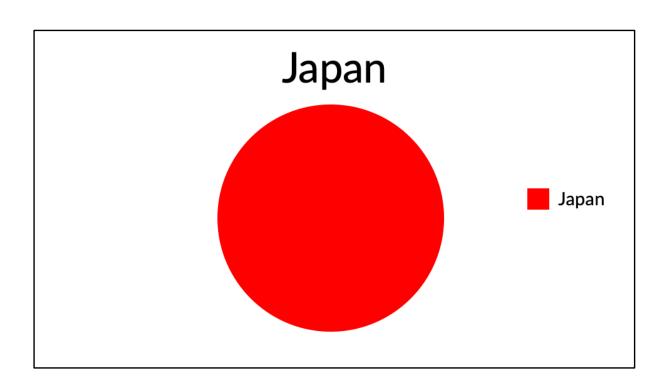


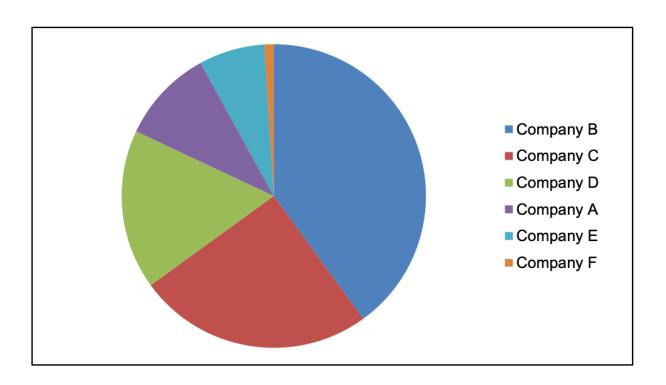


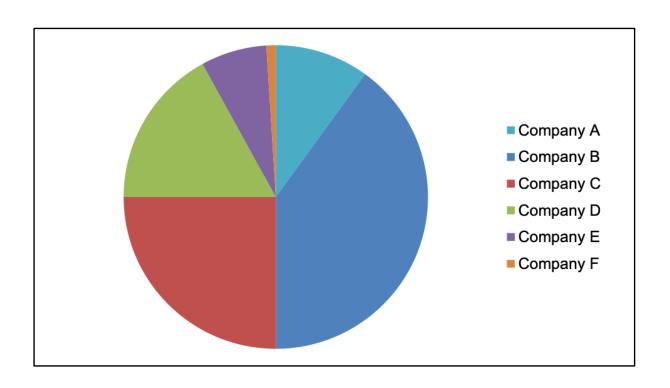


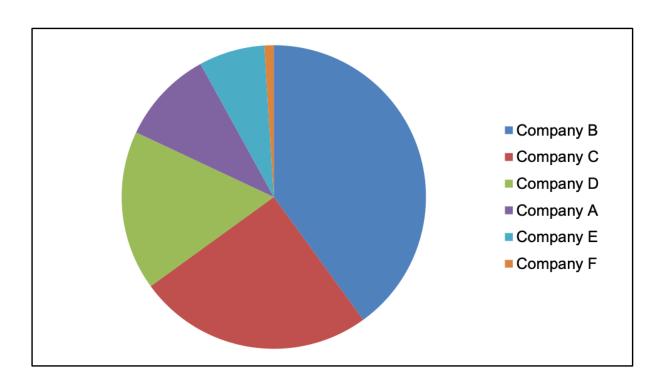


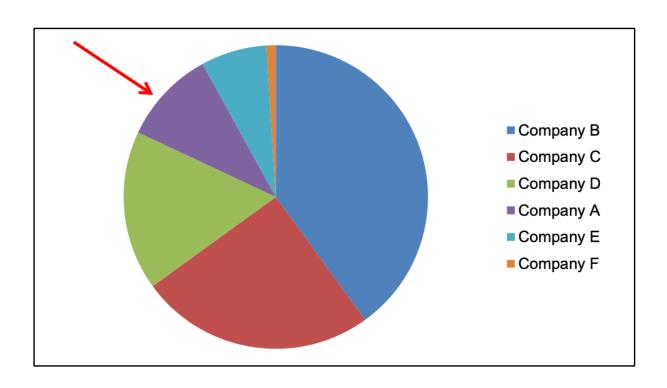


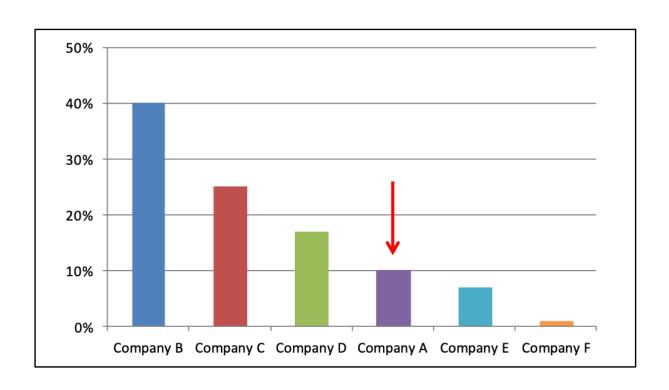




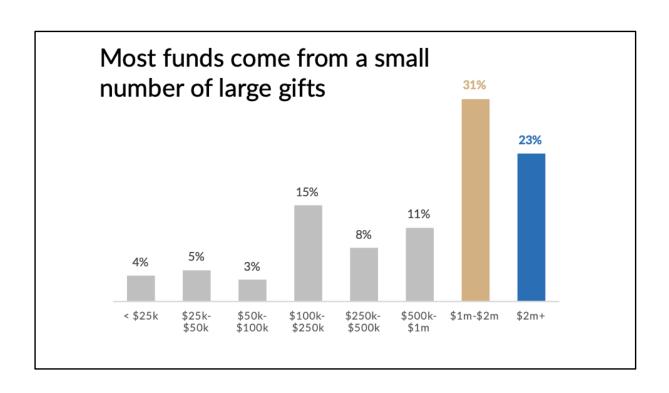


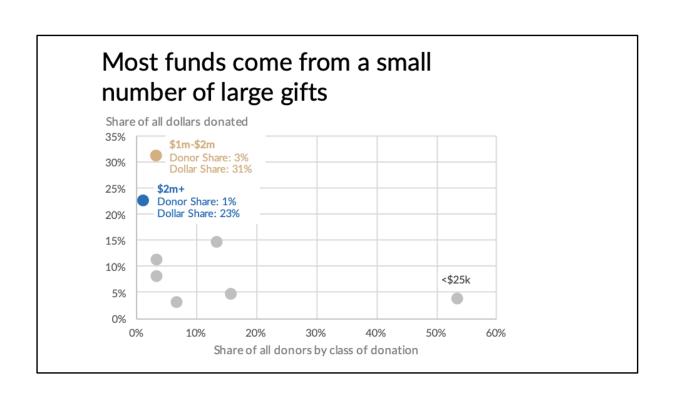


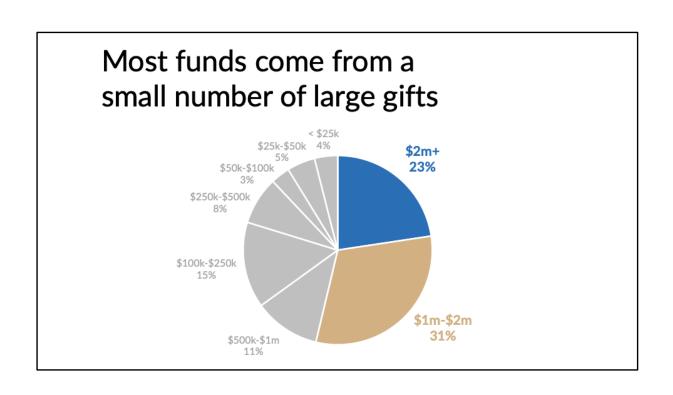


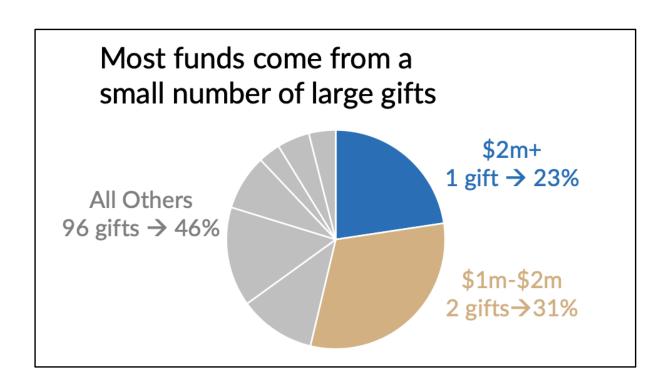


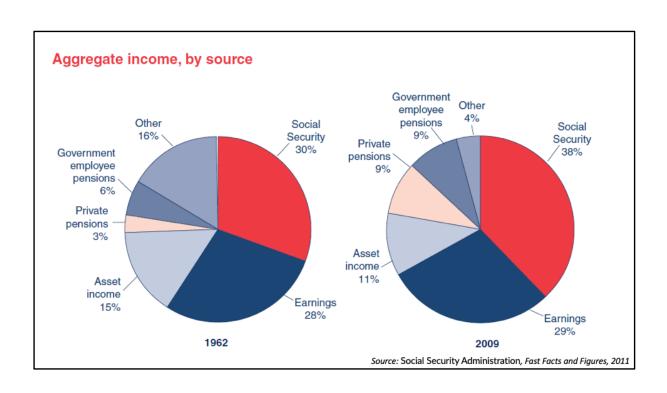
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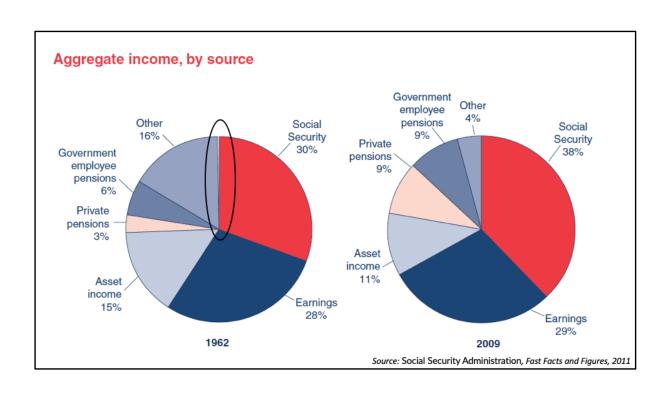


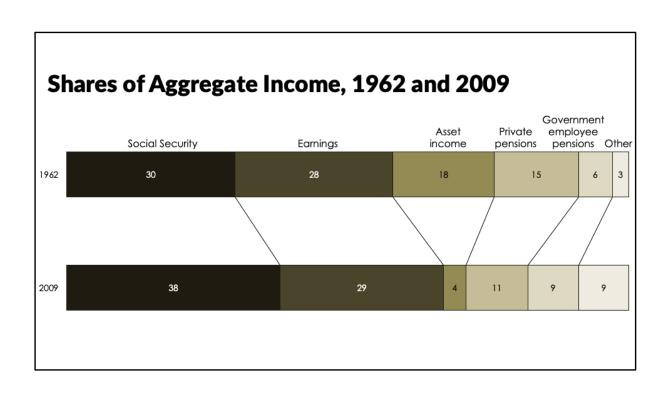


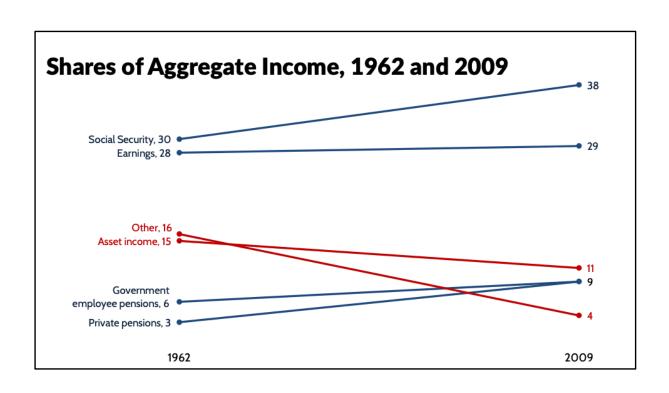


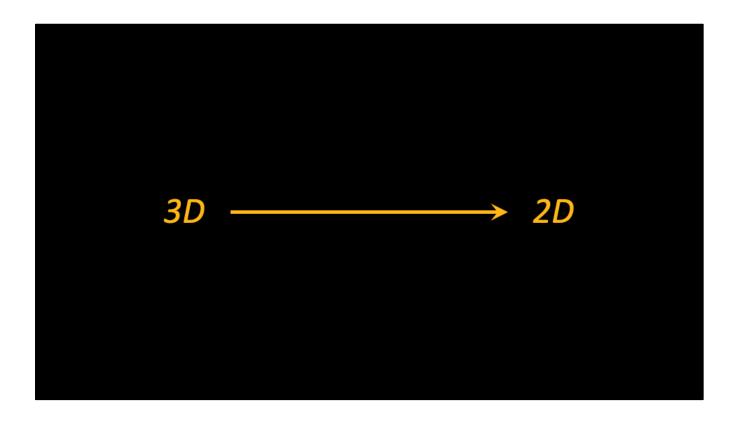


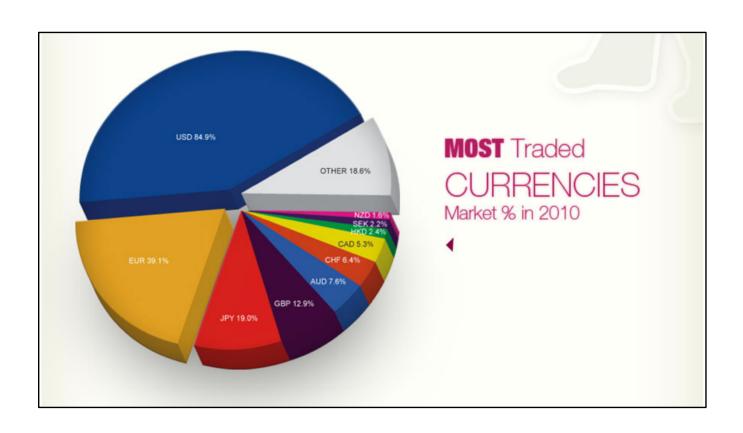


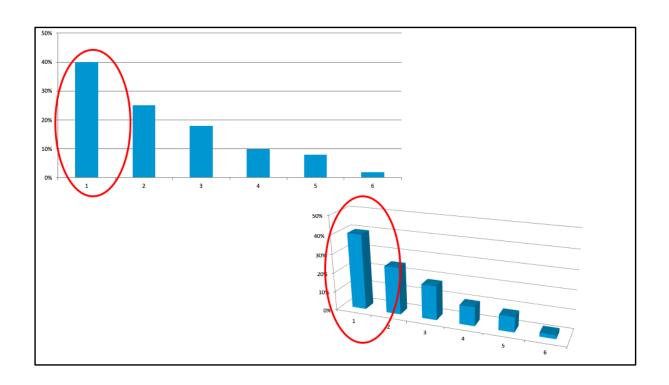


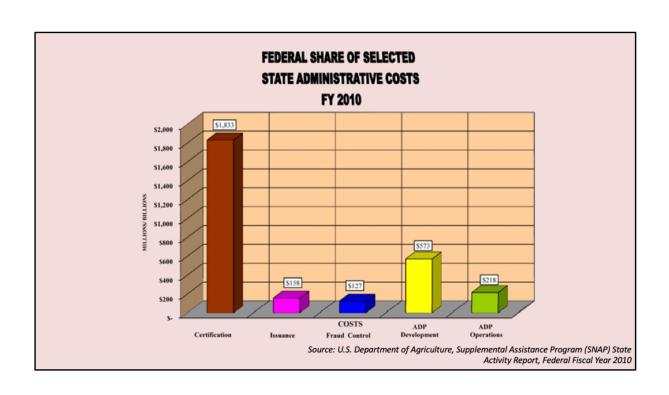


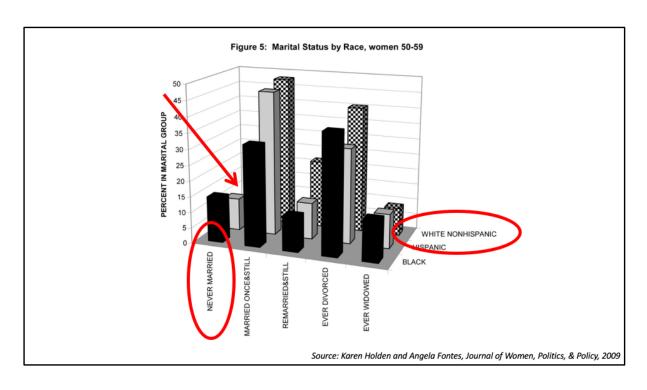




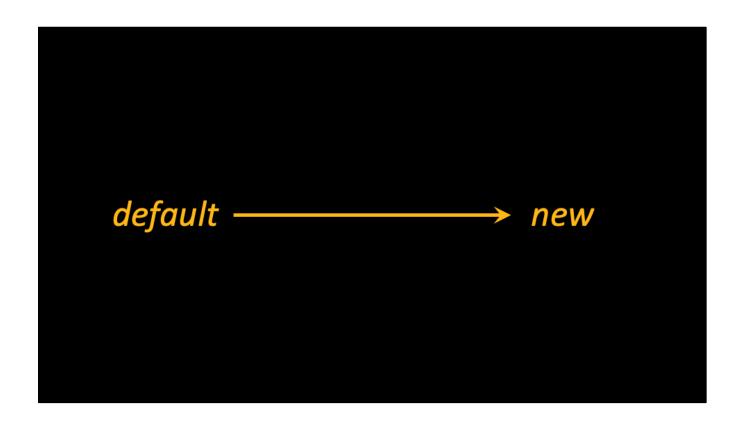


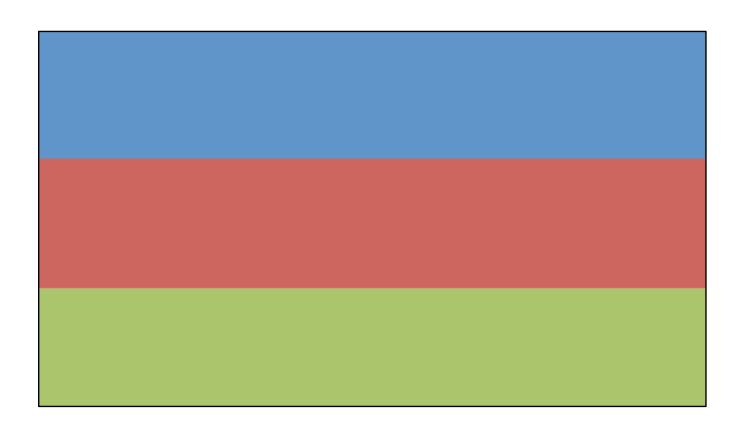




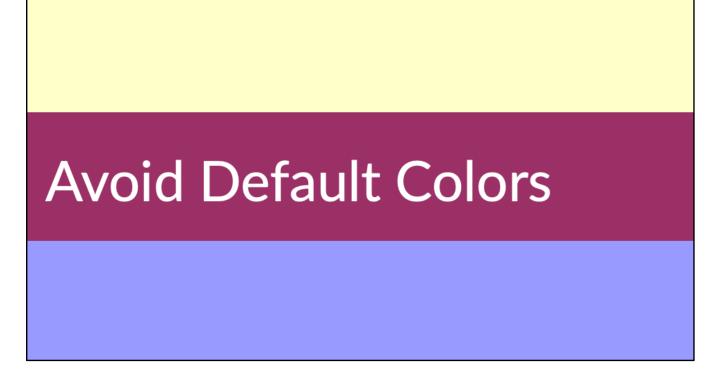


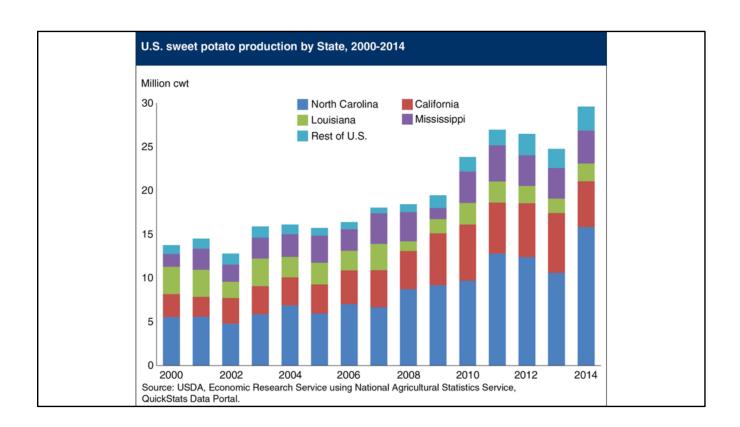
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Avoid Default Colors

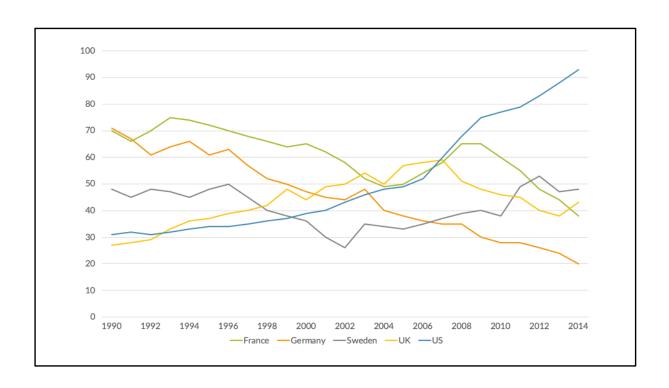


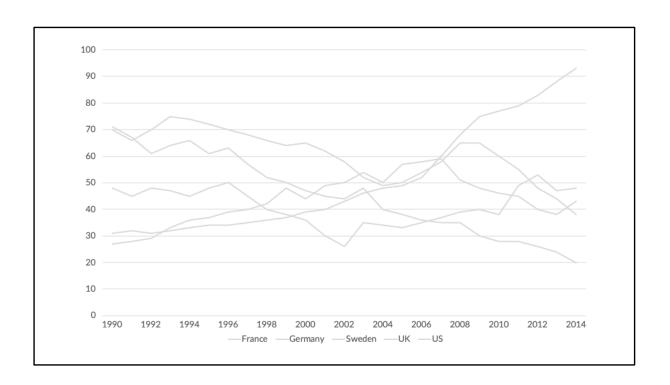


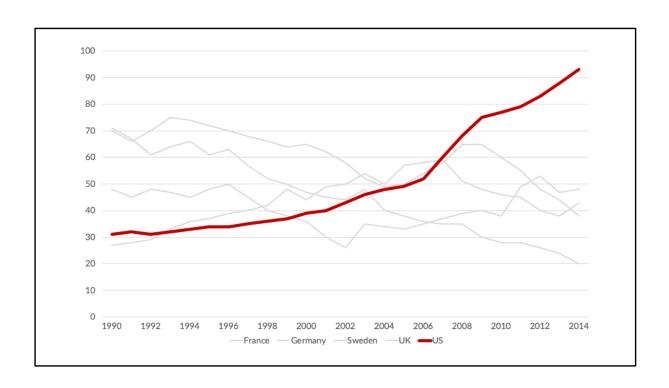


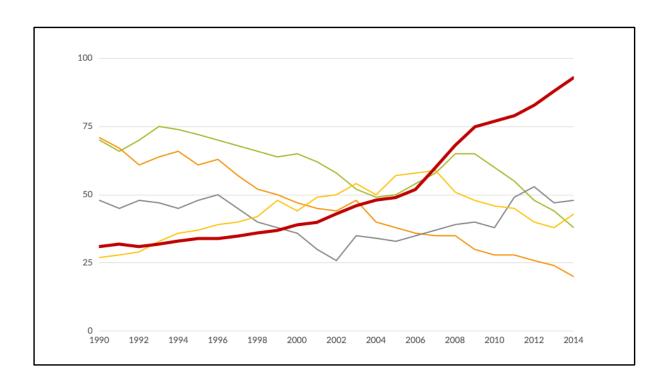


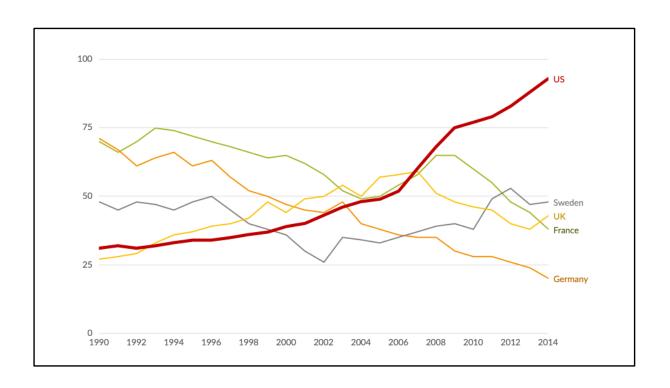
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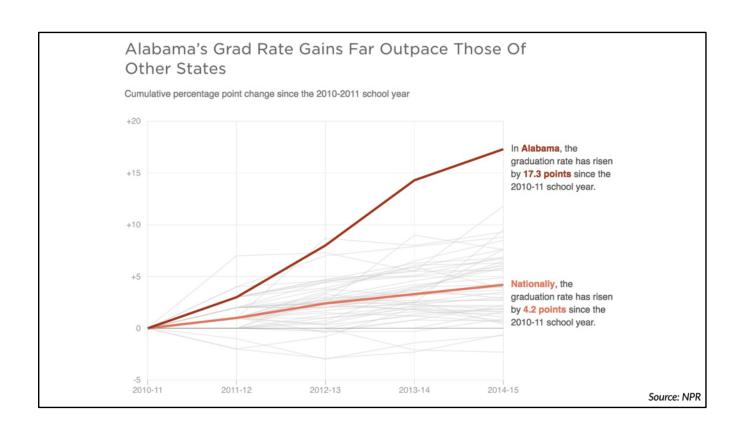








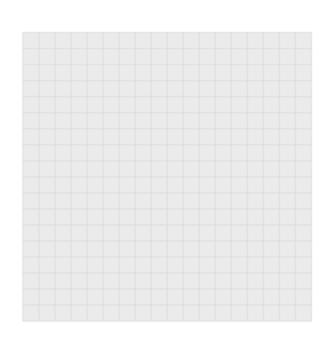




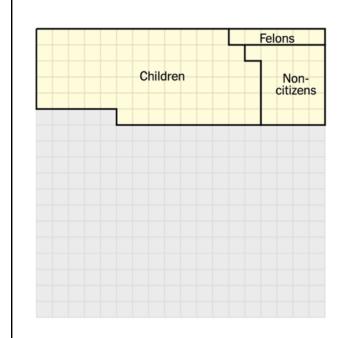
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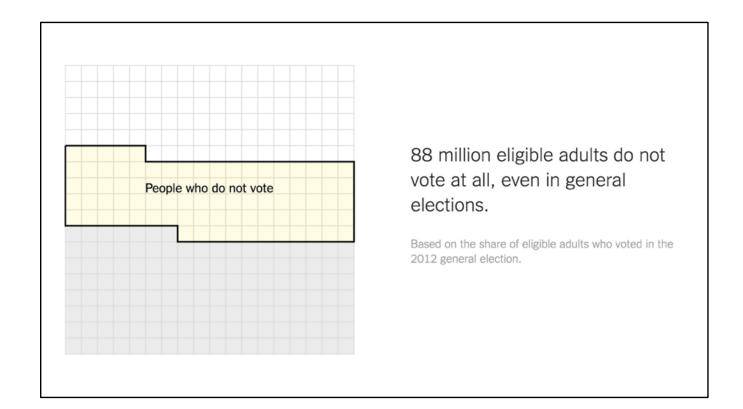


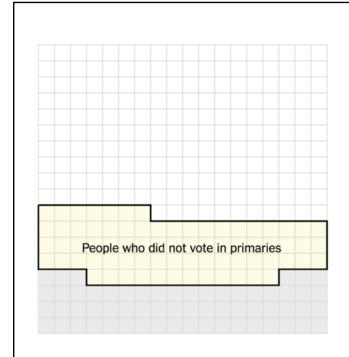
The United States is home to 324 million people. Each square here represents 1 million people.



103 million of them are children, noncitizens or ineligible felons, and they do not have the right to vote.

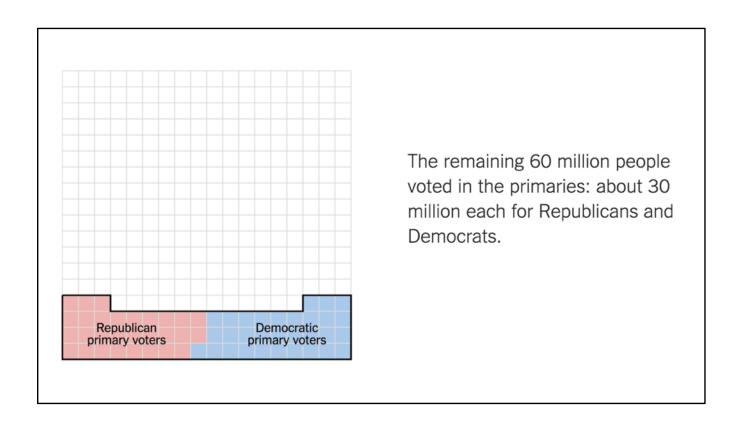
Estimates for ineligible felons are from 2010.

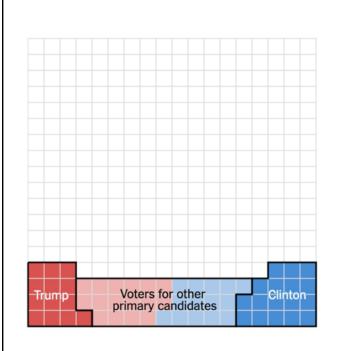




An additional 73 million did not vote in the primaries this year, but will most likely vote in the general election.

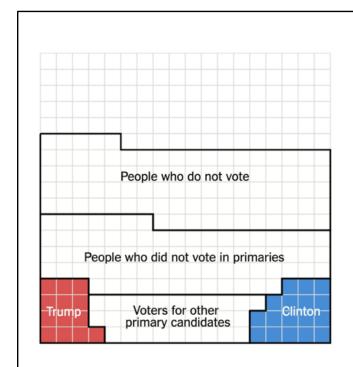
Does not include people who voted in caucuses, which have less reliable turnout numbers. A small percentage of people vote in primaries but not in general elections, and they are also not included.



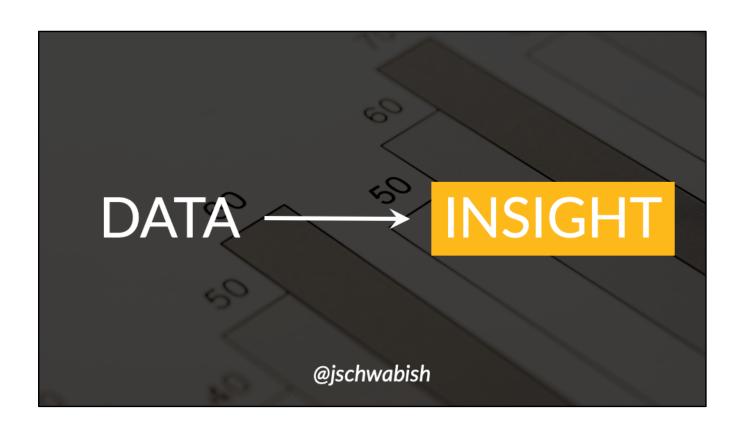


But half of the primary voters chose other candidates. Just 14 percent of eligible adults — 9 percent of the whole nation — voted for either Mr. Trump or Mrs. Clinton.

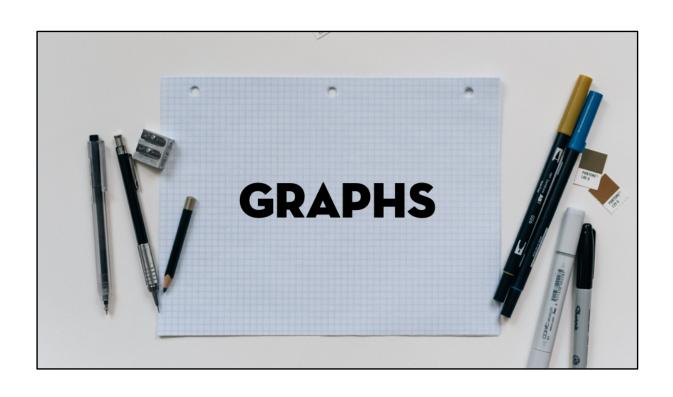
The overall shares were about the same in 2008, the last cycle without an incumbent president running.

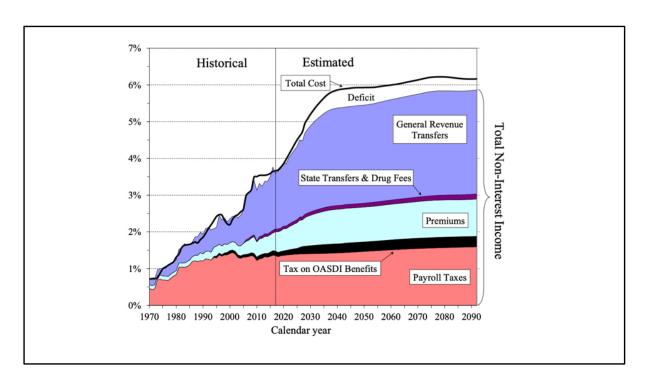


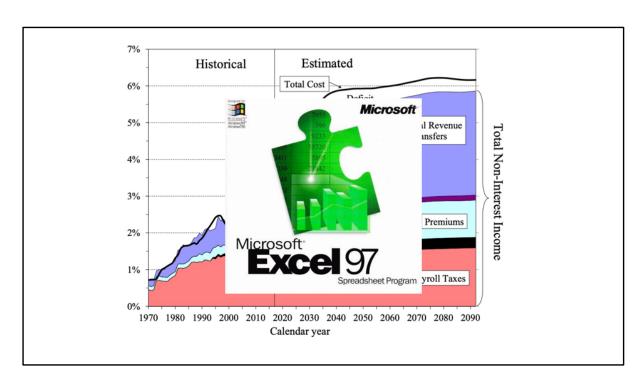
Mr. Trump and Mrs. Clinton will be working to win the votes of these three groups. Polls suggest they will be separated by just a handful of squares.

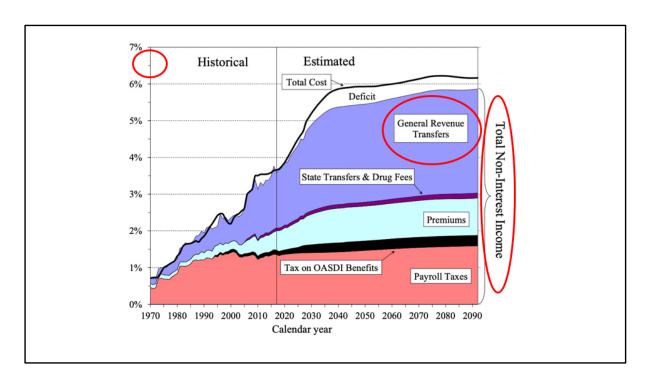


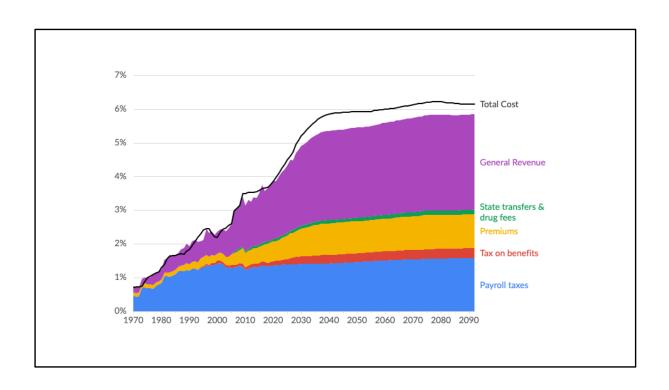


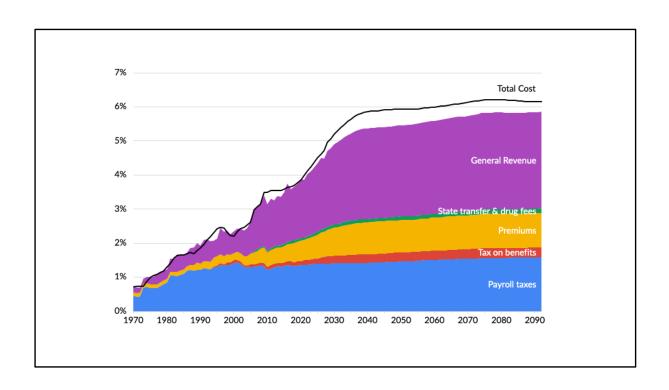


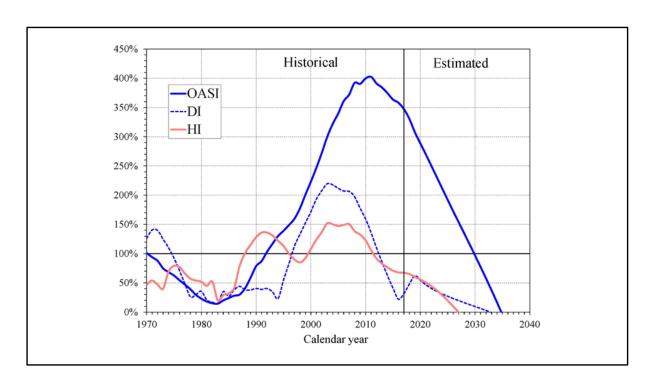


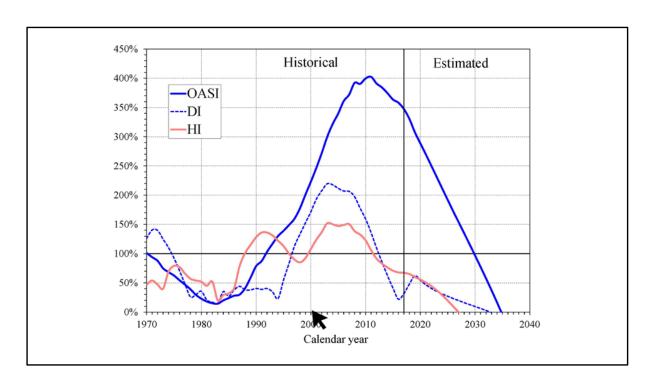












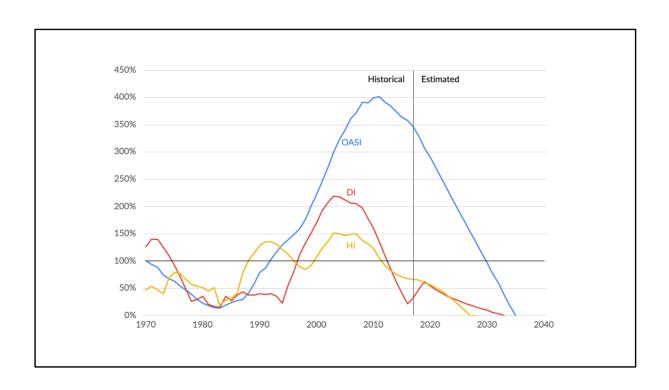
Status of the Social Security and Medicare Programs

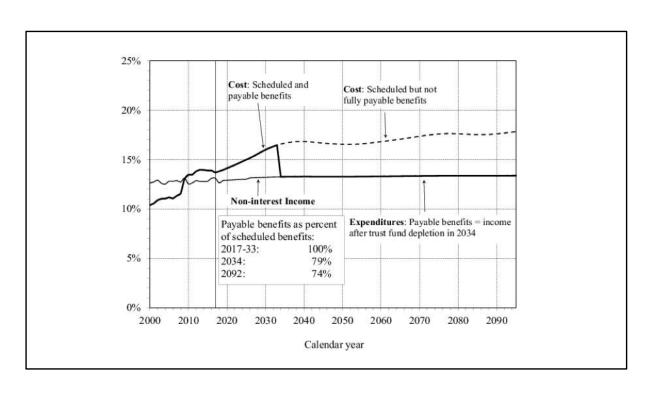
A SUMMARY OF THE 2018 ANNUAL REPORTS Social Security and Medicare Boards of Trustees

The following table presents the plot points for the data in Chart E—OASI, DI and HI Trust Fund Ratios (asset reserves as a percentage of annual expenditures) on a calendar year basis, for the historical period 1970 (1970 - 2017) and and the projection period (2018 - 2092), under the intermediate assumptions.

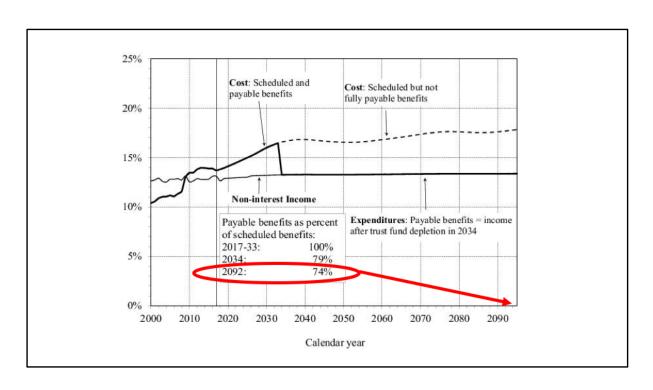
Year	OASI	DI	HI
1970	101%	126%	479
1971	94%	140%	54%
1972	88%	140%	479
1973	75%	125%	409
1974	68%	110%	699
1975	63%	92%	799
1976	54%	71%	779
1977	47%	48%	669
1978	39%	26%	579
1979	30%	30%	549
1980	23%	35%	529
1981	18%	21%	459
1982	15%	17%	529
1983	14%	15%	209
1984	20%	35%	299
1985	24%	27%	329
1986	28%	38%	419
1987	30%	44%	799
1988	41%	38%	1019
1989	59%	38%	1159
1990	79%	40%	1289
1991	87%	39%	1369
1992	103%	40%	1369
1993	117%	35%	1319

 $https://www.ssa.gov/OACT/TRSUM/images/LD_ChartE.html$

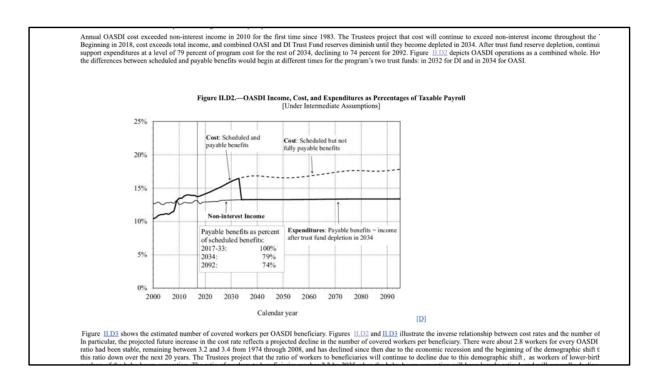




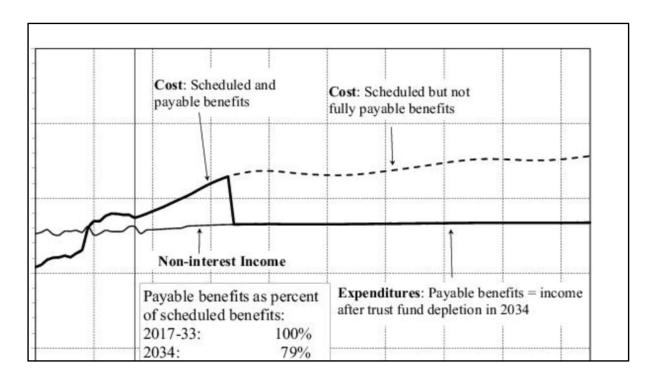
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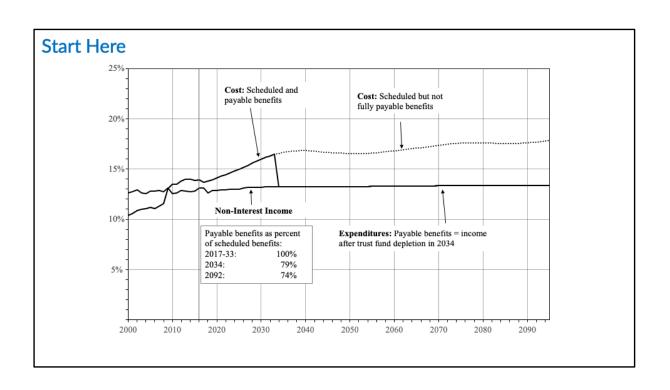
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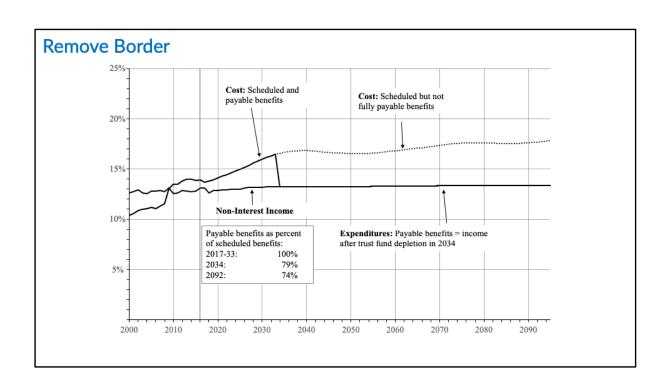


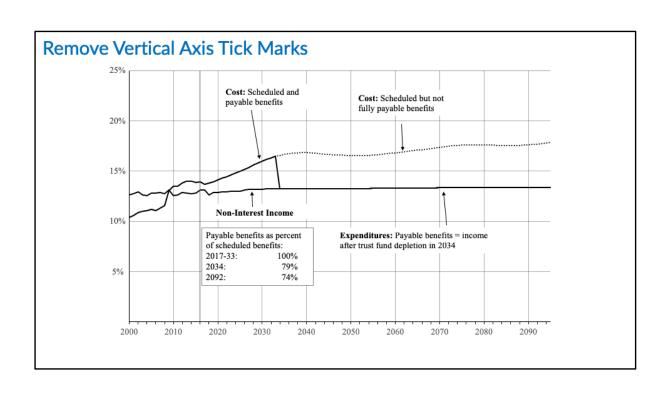
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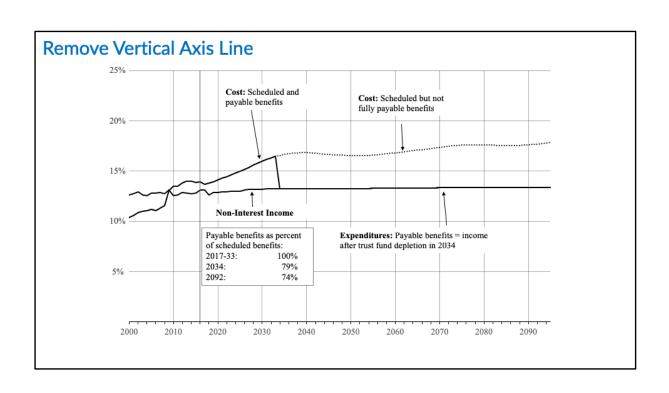


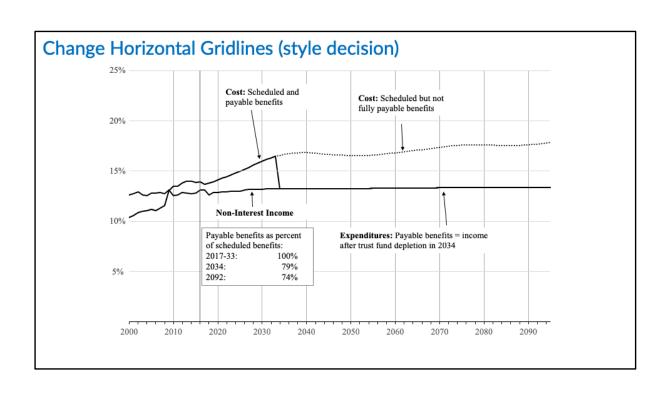
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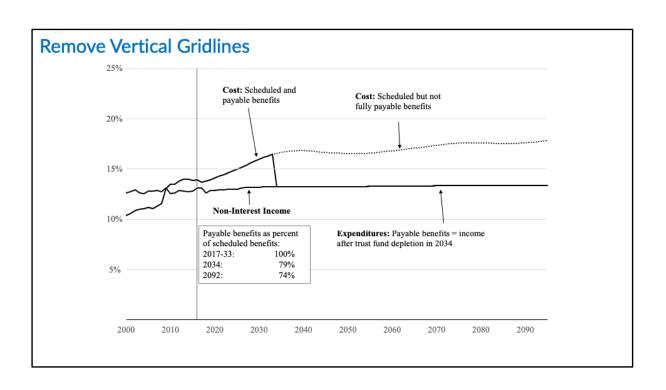


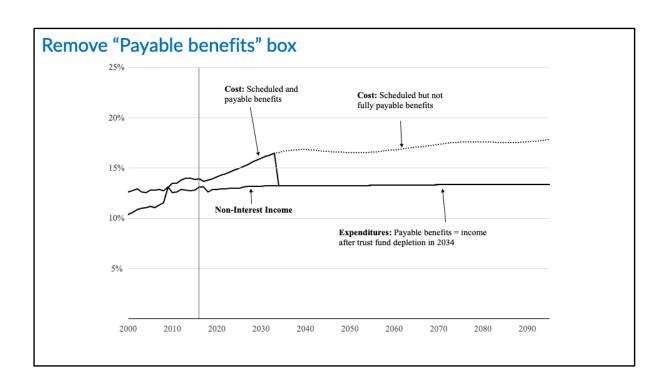


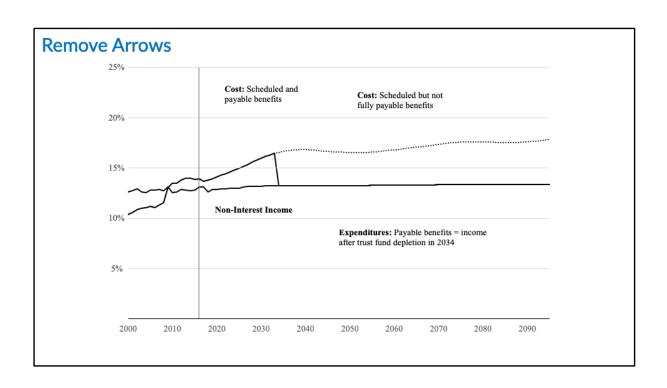


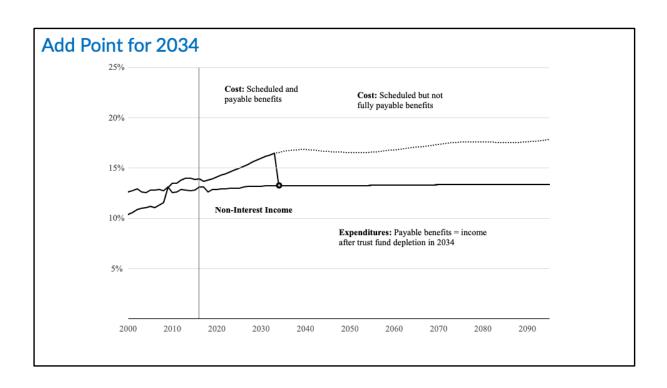


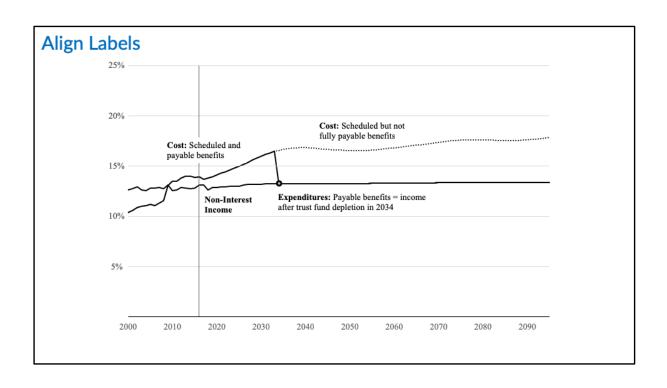


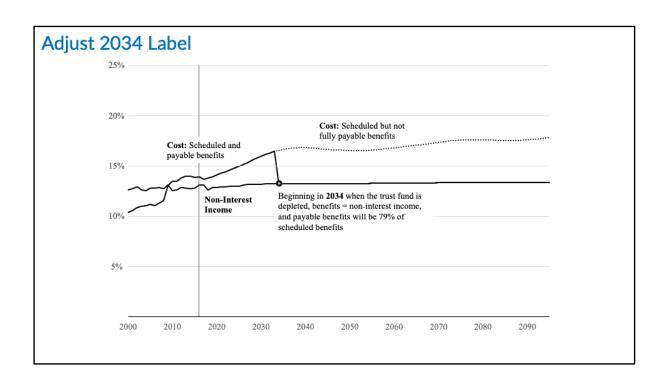


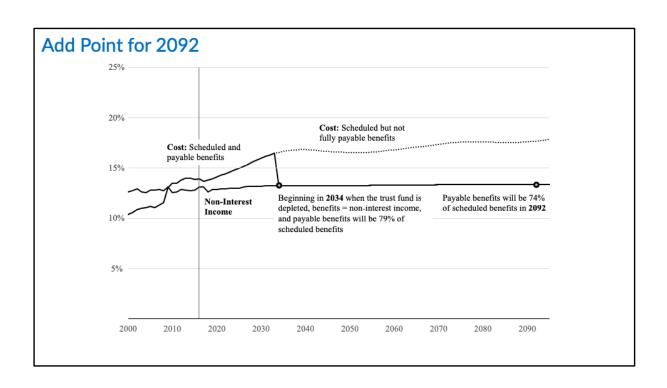


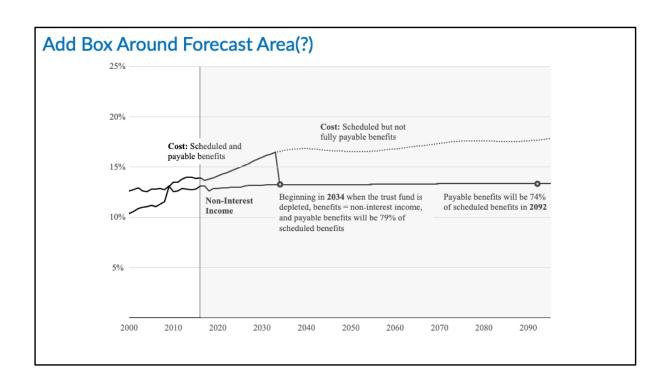


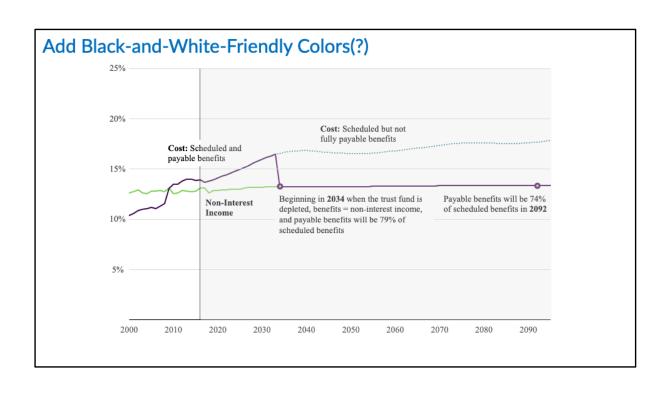


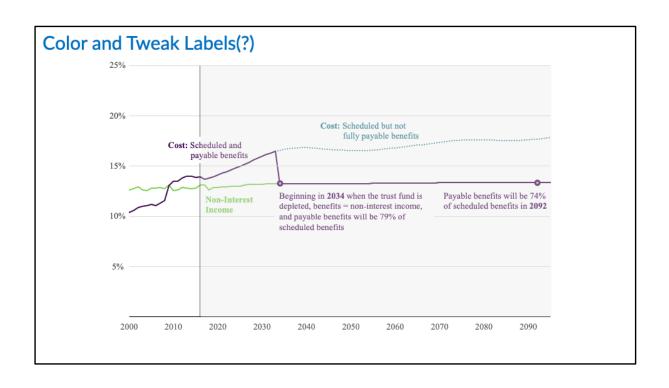


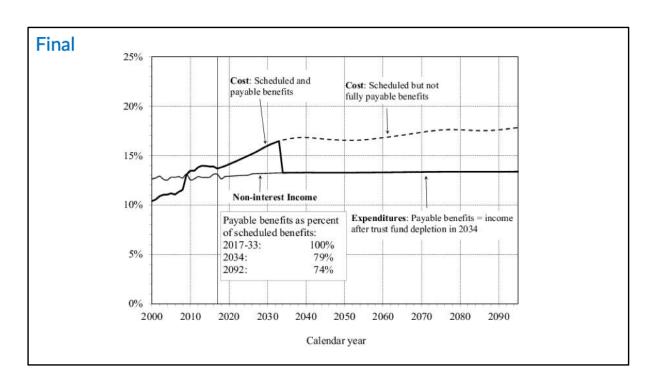




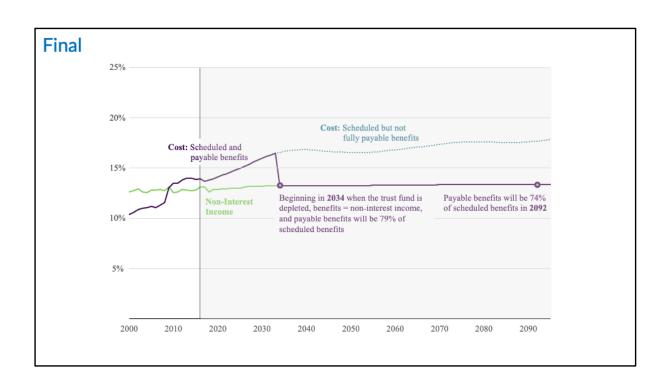


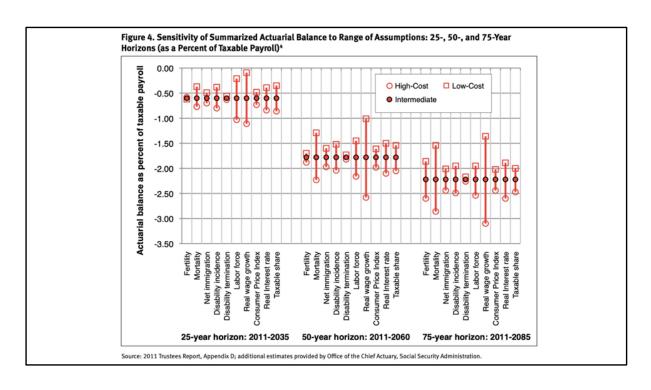


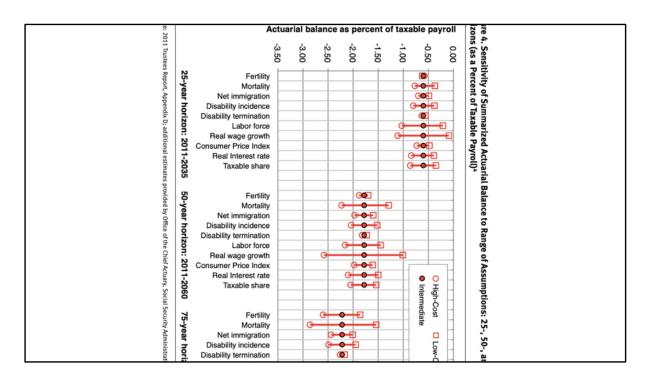


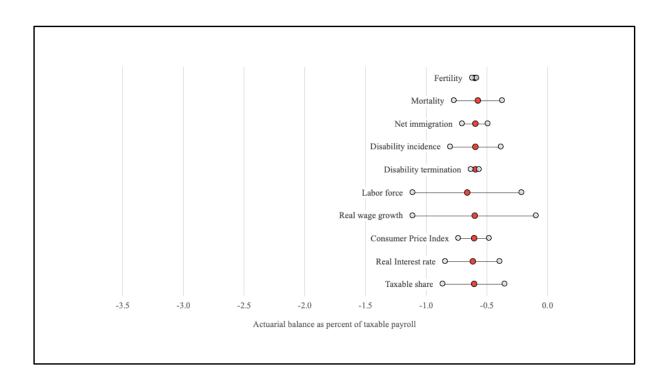


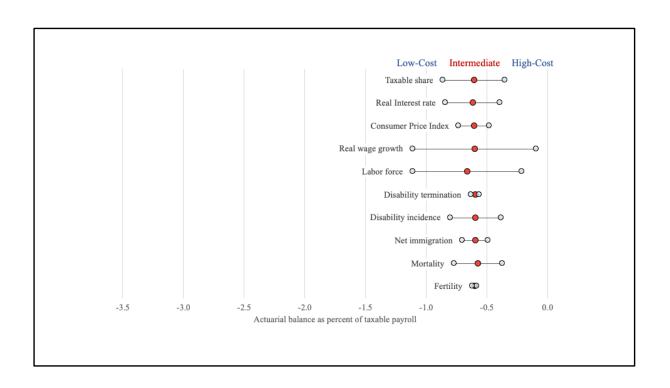
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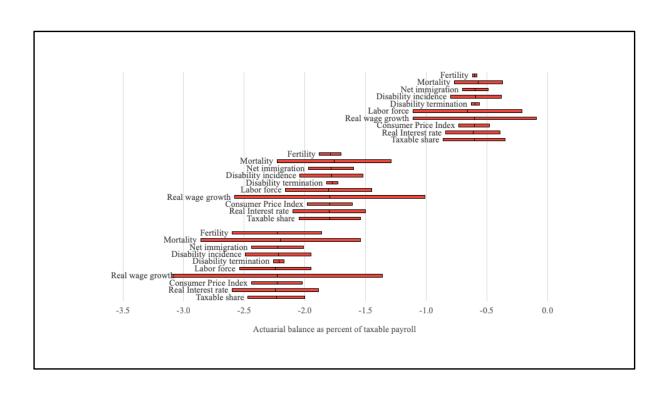


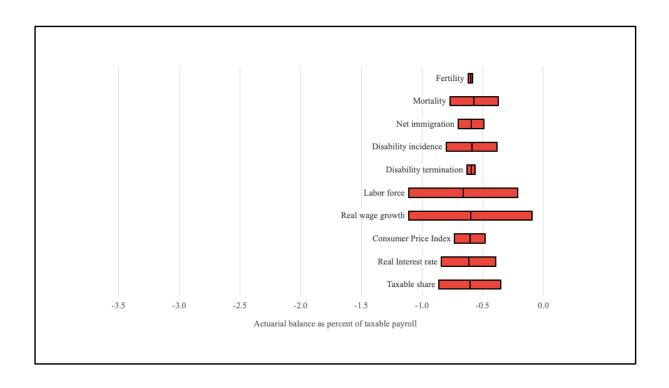


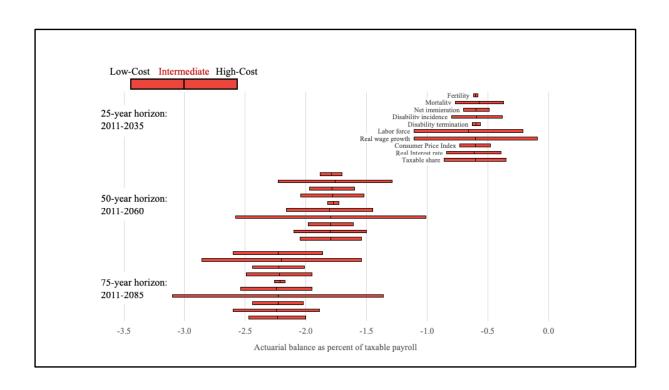












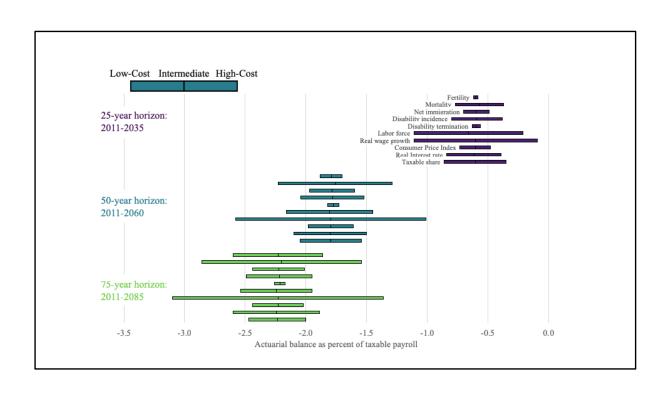




Table 14. Real Wage Assumptions in Trustees Report: 2011

Scenario	Real Wage	Productivity Growth	Compensa- tion Share	Earnings Ratio	Average Hours	Price Differ- ential
Low-Cost	1.8	2.0	0.0	0.0	0.1	-0.3
Intermediate- Cost	1.2	1.7	0.0	-0.1	0.0	-0.4
High-Cost	0.6	1.4	0.0	-0.2	-0.1	-0.5

Scenario	Wage Assumption	Productivity Growth	Compensa- tion Share	Earnings Ratio	Average Hours	Price Differ- ential
Low-Cost	1.8	2.0	0.0	0.0	0.1	-0.3
Intermediate- Cost	1.2	1.7	0.0	-0.1	0.0	-0.4
High-Cost	0.6	1.4	0.0	-0.2	-0.1	-0.5

Cost Scenarios	Real Wage	Productivity Growth	Compensation Share	Earnings Ratio	Average Hours	Price Differential
Low	1.8	2.0	0.0	0.0	0.1	-0.3
Intermediate	1.2	1.7	0.0	-0.1	0.0	-0.4
High	0.6	1.4	0.0	-0.2	-0.1	-0.5

Table IV.B1.—Annual Income Rates, Cost Rates, and Balances, Calendar Years 1990-2095 (Cont.)

[As a percentage of taxable payroll] OASDI Calendar Income rate^a Cost rate^b Balance^b Income rate^a Cost rate^b Balance^b Income rate^a Cost rate^b Balance^b year Low-cost: 2018.... 2019.... 2020.... 2.00 1.90 1.81 1.74 1.69 10.24 11.01 11.04 11.06 11.08 0.34 -.06 -1.01 -.62 -.55 -.48 -.45 -.45 -.46 -.48 -.41 11.59 11.56 11.60 11.61 11.66 11.72 11.79 11.84 11.89 11.96 -1.35 -.56 -.56 -.55 -.58 -.63 -.67 -.72 -.67 2.34 1.84 1.81 1.82 1.82 1.82 1.82 1.82 1.82 12.58 12.85 12.86 12.88 12.90 12.91 12.93 12.94 13.04 13.06 13.59 13.46 13.41 13.35 13.35 13.36 13.39 13.42 13.45 13.50 2021. 2022. .07 .13 .17 .21 .24 .26 1.64 1.61 1.58 1.56 1.54 2023..... 11.09 2025. 2026. 11.23 2027.... 2030.... 2035.... 2040.... 2045.... -1.06 -1.30 -1.14 -.70 -.41 -.29 -.36 -.41 -.46 -.43 -.23 .02 .04 -.18 .34 .36 .37 .35 .36 .38 .39 .40 .39 .35 .32 13.81 14.06 13.89 13.45 13.13 13.02 13.07 13.12 13.17 13.14 12.92 12.70 12.72 12.95 -.72 -.94 -.76 -.35 -.05 .07 -.03 -.02 -.07 -.03 .17 .38 .36 11.27 11.30 11.30 11.28 11.27 11.26 11.27 11.28 11.28 11.28 11.27 11.25 11.25 12.33 12.60 12.44 11.98 11.67 11.56 11.63 11.74 11.72 11.50 11.23 11.23 1.49 1.46 1.45 1.46 1.46 1.44 1.44 1.42 1.43 1.47 13.09 13.12 13.12 13.10 13.09 13.09 13.10 13.11 13.10 13.09 13.08 13.08 2050. 2055. 2060. 2070. 2075..... 2085.....

13.09

https://www.ssa.gov/OACT/TR/2018/tr2018.pdf

11.27

11.45

2095.....

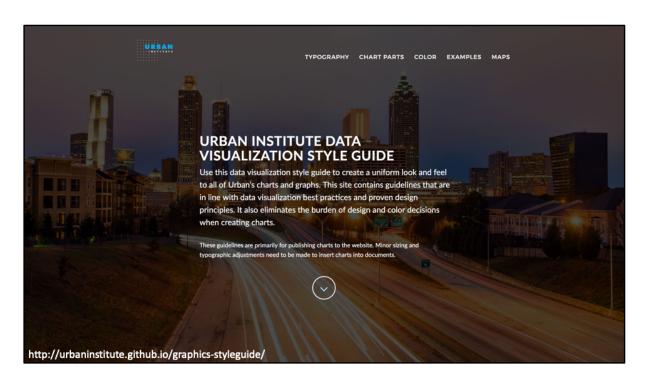
	Calendar Years 1990-2095 (Cont.) [As a percentage of taxable payroll]								
		OASI		emage of m	DI	on	OASDI		
Calendar year	Income rate ^a	Cost rate ^b I	Balanceb	Income rate ^a	Cost rate ^b B	Balanceb	Income rate ^a	Cost rate ^b I	Balanceb
Low-cost: 2018 2019 2019 2020 2021 2022 2023 2024 2025 2026 2027 2030 2035 2040 2040 2055 2050 2055 2060 2070 2070 2070 2070 2088 2088 2089	10.24 11.01 11.04 11.06 11.08 11.09 11.11 11.12 11.22 11.23 11.27 11.30 11.28 11.27 11.28 11.28 11.28 11.28 11.28 11.28 11.28 11.29	11.59 11.56 11.60 11.61 11.66 11.72 11.79 11.84 11.84 11.96 12.33 12.60 12.44 11.98 11.67 11.56 11.63 11.63 11.69 11.74 11.72 11.50 11.23 11.23	-1.35 16 15 18 03 07 12 07 13 -1.06 -1.10 11 19 16 41 46 43 43 43 43 44 43 44 44	2.34 1.84 1.81 1.82 1.82 1.82 1.82 1.82 1.82 1.82	2.00 1.90 1.81 1.74 1.69 1.64 1.58 1.54 1.49 1.46 1.47 1.46 1.44 1.44 1.44 1.42 1.43 1.47 1.50	0.34 06 c .07 .13 .17 .21 .24 .26 .36 .37 .35 .36 .38 .39 .40 .39 .39 .35 .32 .32	12.58 12.85 12.86 12.88 12.90 12.91 12.93 12.94 13.04 13.09 13.12 13.12 13.12 13.10 13.09 13.10 13.09 13.10 13.09 13.11 13.10 13.11 13.10 13.10 13.10 13.10	13.59 13.46 13.41 13.35 13.35 13.36 13.42 13.45 13.50 13.81 14.06 13.89 13.45 13.13 13.07 13.12 13.07 13.12 13.17 13.12 12.70 12.72 12.79 12.79 12.79	-1.01 622 555 448 445 446 441 45 722 944 766 355 005 07 03 07 03 07 03 07 03 03 03 07 03 03 03 03 03 03 03 03

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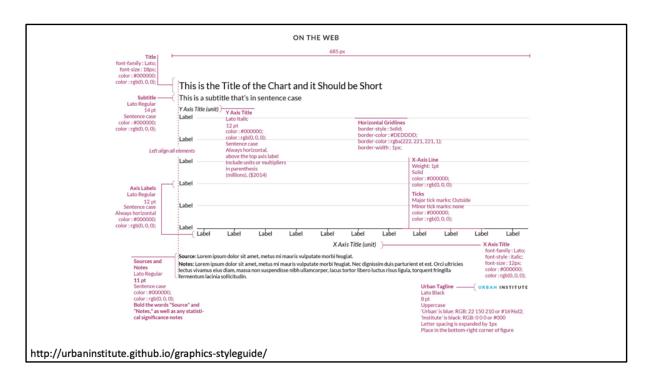




http://apps.urban.org/features/social-security-data-tool/



http://urbaninstitute.github.io/graphics-styleguide/



http://urbaninstitute.github.io/graphics-styleguide/

